



## **Beth Kirk**

**Founder**

**Socially Oxford**

Beth is the founder of Socially Oxford, providing social media marketing support to brands, businesses, and organisations. Her background is in corporate sales and marketing, having worked for some of the world's largest soft drinks brands for 18 years. She has worked with start-up and well-established brands, helping them cut through the social media overwhelm and develop a strategic approach to establishing an online social media presence.

She has run campaigns across the major networks LinkedIn, Twitter, Instagram, and Facebook. Her priority platform is now LinkedIn, where she specialises in helping people and businesses stand out, share great content, and build long lasting relationships.

**#IDPE2023**