



Joanna Carr

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Jo is the Head of Prospect Research in the fundraising team at King's College London and King's Health Partners. The team specialises in prospect research, due diligence, prospect management and prospect analytics in order to enable the fundraising ambitions of both King's College London and its partner hospital charities; Guy's & St Thomas' Foundation and Maudsley Charity. Prior to commencing this role, Jo was Head of Events, Research and Stewardship, during which time she led the restructure of the team which resulted in prospect research becoming an autonomous unit. As part of her role, Jo leads on the governance of donations acceptance and the fundraising ethics across all partners. Jo is a regular speaker at CASE and was a specialist contributor to the Researchers in Fundraising Handbook. Jo also undertakes consultancy work in due diligence/ donations acceptance policy and process.

In her spare time, Jo is Musical Director of Southend Vox Chamber Choir.

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