



Kat Carter

Commercial Director & Digital Giving Specialist

Hubbub

Kat Carter is Hubbub's Commercial Director and lead Digital Giving Specialist. She's worked with over 150 universities, colleges, schools and charities to provide best practice guidance and useful strategic insights for how digital fundraising (Crowdfunding, digital campaigns and Giving Days) can be an integral component of any fundraising strategy. Kat has worked within the UK Education Fundraising Sector for more than 12 years and started her career at the University of Southampton as their Regular Giving Manager. Kat is passionate about staying active and does so by regularly enjoying spin classes, working on her golf game and captaining the Southampton Spitfires softball team in her local softball league.

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