



## **Lisa Connor**

### **Head of Development & Alumni Relations**

#### **Merchant Taylors', Crosby**

Lisa Connor has worked in fundraising for over 15 years, with experience in community, legacy, events and trusts and foundations fundraising. Leading the development function at Merchant Taylors' since September 2017, she has trebled average annual income and was responsible for creating an innovative suite of digital tools to increase engagement with alumni across the board. In 2021, she created Merchants Gives, the first giving day for the school, raising over £135,000, and in 2022 launched the school's first telethon, raising over £80,000.

A multi-tasking fundraiser, Lisa has charity experience from her time in events fundraising at the RNLI, and strategic and grant fundraising experience for homelessness and other projects for a major social landlord. She's currently planning Merchant Taylors' second giving day and a capital fundraising campaign.

**#IDPE2023**