



Luke Meadows

Database and Operations Manager

Westminster School

Luke has over 14 years of experience managing data for independent schools' alumni and fundraising teams. He spent 10 years working at Harrow School where he wore many different hats across multiple departments. As a Geography graduate, Luke has a deep understanding of why quality data is the bedrock of any team's success in an ever-evolving digital landscape. His approach to managing a successful data strategy is to think holistically, considering both the needs of individuals and the wider team in order to meet their desired objectives. He has used a variety of different products and tools during his career, managed data migrations and imports, and implemented affinity scoring to identify potential prospects. Now the Data and Operations Manager at Westminster School, he plays an integral role in the school's ambitious 10-year strategy.

#IDPE2023