



## **Philippa Dunford-Jeffs**

### **Head of Development and Alumni Relations**

#### **St Peter's School, York**

Little did I know when I started telephone fundraising as a student at the University of Aberdeen in 2006, this would be the beginning of a career in fundraising! After completing my degree, I joined the Development Trust at Aberdeen as their Annual Giving Manager running year-round in-house telephone campaigns. I worked with a great team over the following four years on a variety of roles including Stewardship, Scholarships and Prizes and as Major Gifts Officer, which gave me a great foundation and introduction to fundraising.

I moved to Cheadle Hulme School, Cheshire as Development and Alumni Manager in 2012 and loved the variety and pace that working in a school environment offers. I returned to my hometown in York in 2017 as Development and Alumni Manager at St Peter's, York and have recently been appointed as Head of Development and Alumni Relations, with a focus on the delivery of a £10m fundraising campaign to increase the number of pupils on bursaries by 2032.

The move to schools aligned with my personal experiences, having received an assisted place to attend school in York. I am passionate about school development and engagement, and enjoy building relationships across the school, finding creative ways to celebrate the wonderful communities we have and ensuring that more pupils can benefit from the wonderful experiences of independent education.

**#IDPE2023**