



## **Melanie Bushell**

### **Development Director**

### **The Portsmouth Grammar School**

Melanie first worked in development in a Cambridge college in the late 1990s. She then specialised marketing and communications for the cadet forces for over a decade, before joining The Portsmouth Grammar School as Development Director in 2013. After completing a far-reaching overhaul of the development function, she launched a long-term bursary fundraising appeal, overseeing a successful regular giving programme and leading all major donor work. The school has enjoyed particular success with its first two Giving Days, in 2021 and 2022, which combined to raise over £½ million for life-changing bursaries.

### **Leading Schools' Development**