

IDPE essential fundraising toolkit for state schools

The Blue Coat School, Liverpool, L15 9EE

Wednesday 11 March 2020

Draft Programme

Timing	Topic	Content	Speaker
10:00	Coffee and registration		
10:30	Introduction and objectives	Welcome and aims of the day What is Development?	Clare Atkinson
10:45	Case Study	Starting from Scratch	Cat Gransden
11:30	Morning coffee break		
11:50	Case Study	What it's like being on your own and finding your way forwards	Gavin McLellan
12:30	Lunch		
13:00	Case Study	Taking a long-term approach to fundraising from Alumni	Cat Gransden
13:45	Case Study	Starting an Annual Fund and Engaging Parents	Gavin McLellan
14:15	Case Study	Capital Campaigns	Clare Atkinson
14:45	Afternoon tea break		
15:00	Goals for the first year	Suggestions of targets for your first year and Round Table discussion	All
16:00	Close		