

IDPE is delighted to announce a new partnership with fundraising consultants, Marts & Lundy

Together, IDPE and Marts & Lundy will survey thousands of alumni relations and fundraising professionals working in schools' development to gather their views and opinions on the sector and IDPE. IDPE's 2018 Membership survey will evidence the real time needs and challenges of individuals working in this growing and emerging sector so that we can develop our services and invest in support to empower all those working in schools development.

IDPE is working with a growing number of partners to provide more value for members. As a trusted corporate partner, Marts & Lundy bring a wealth of expertise in the education sector and experience in the design and analysis of online surveys. They will lead both the online survey, as well as carrying out qualitative interviews with individuals. Through working with Marts & Lundy, the subsequent analysis will be impartial, so that all those working in schools' development will play a vital role in informing IDPE's strategic development.

IDPE's CEO, Jo Beckett says: *'We are delighted be working with Marts & Lundy on IDPE's third membership survey. As the leading professional membership association for development professionals in schools we need to hear directly from individuals about their experience so we can continue to provide relevant support and resources to enable schools to develop successful cultures of giving.'*

Marts & Lundy UK's Managing Director and Senior Consultant, Fiona Kirk says: *'Having worked alongside the IDPE and independent schools, we see first-hand the value and benefits that the IDPE delivers to its members. We believe that this is an exciting opportunity for IDPE members to directly help to inform the future direction and strategy of the IDPE as it seeks to serve its varied constituents. As a corporate partner, Marts & Lundy is honoured to be working alongside the IDPE and its members to deliver this important piece of work.'*

Everyone involved with schools' development will have the chance to share their views from 1 March when the survey launches. It's free to take part and all responses are anonymous. We invite all individuals at all levels to participate so that we have an in depth understanding of the current and anticipated challenges faced by those working in schools' development.

The data collected will enable IDPE to respond by developing services that are most valued and investing in support that empowers development professionals in schools. We look forward to sharing headline feedback in the lead up to and at the IDPE 2018 Annual Conference on 11 June.

For more information please contact:

Jo Beckett, CEO, IDPE: 01225 829030 ceo@idpe.org.uk

Clare Livingston, Associate Consultant, Marts & Lundy: livingston@martsandlundy.com

IDPE (Institute of Development Professionals in Education) aims to enable every school to develop a culture of giving so that they can provide the best educational opportunities for all their children. Founded in 1999, the IDPE supports hundreds of independent and state schools across the country, and is the leading professional membership organisation representing UK schools' development.

Marts & Lundy UK helps to advance education through strategic, sustainable philanthropy. Our consultants are immersed in the changing education landscape offering comprehensive services including campaign planning, alumni relations, communications, analytics and talent development.