

IDPE 2021 Annual Conference programme overview

Conference streams:

ACE	Alumni and community engagement	EXT	External relations	PES	Personal effectiveness
ALL	Sessions for all	FDR	Fundraising	SLP	Strategy and leadership

Session types:

HOW TO



How to sessions

Step-by-step guidance for anyone new to development or looking for more detailed support

Leadership lunch

Learn from leaders from the education sector and beyond how to achieve success



Networking

Networking with members of the IDPE community



Quiz the experts

A drop in session to put your questions to experienced members of the IDPE community



Roundtable discussion

A brief presentation followed by facilitated group discussion



Webinar

Presentations or panel discussions followed by Q&A



Monday 14 June 2021

09:15-09:30		Conference welcome		
09:30-10:15	Keynote address	ALL	Innovation from the pandemic	
10:30-11:00	Meeting hub	Networking		
11:15-12:15	Headline plenary	ALL	Plenary with headline sponsor Shared Vision	
12:15-13:30	Networking	Lunch with the sponsors		
12:30-13:15	Roundtable	PES	Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP	Chris Hopson, CEO, NHS Providers	
13:30-14:15	Webinars	ACE	<p>HOW TO Sisters are doing it for themselves – and each other: careers, networking and mentoring at GDST</p>	<p>FDR</p> <p>HOW TO Right time, right project, right amount: how to ensure your gift conversations hit the sweet spot</p>
14:30-15:00	Meeting hub	Networking		
15:15-16:15	Roundtables	ACE	<p>Mentoring and careers: a recipe for engagement success</p>	<p>FDR</p> <p>Real life donor journeys: real gift conversations that don't follow the textbook</p>
16:30-17:00	Quiz the expert	Put your questions to the experts		

Tuesday 15 June 2021

08:45-09:15	Networking breakfast	Network with development peers	
09:30-10:15	Webinars	FDR From buildings to bursaries	SLP Strategic fundraising: five essential steps
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Roundtables	FDR Legacy fundraising: the cornerstone of your development programme	SLP The dawn of digital: how to communicate post-pandemic
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP Paul Ramsbottom, Chief Executive, Wolfson Foundation	
13:30-14:15	Webinars	ACE HOW TO Building and delivering a winning events strategy for the Covid-19 era and beyond	EXT HOW TO The worst of times: C is for crisis, N is for news
14:30-15:00	Meeting hub	Networking	
15:15-16:15	Roundtable	ACE Working with the common room	
	Webinar	EXT HOW TO The school that sold itself	
16:30-17:00	Quiz the expert	Put your questions to the experts	

Wednesday 16 June 2021

08:45-09:15	Networking breakfast	Network with development peers	
09:30-10:15	Webinars	ACE HOW TO Not everyone fits into neat little boxes: how to engage with different segments of your alumni	SLP Making the case: how to secure investment for your development office
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Webinars	SLP Embedding equality, diversity and inclusion in schools' development	ALL Tanglin Trust School: transforming fundraising through online engagement
	Roundtable	ACE How to play the generation game ... and win	
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP Elissa Thursfield, Director, Gamlins Law; Volunteer Helm, The RNLI	
13:30-14:15	Webinars	EXT The power of an integrated approach: development, marketing and admissions collaborating for mutual benefit	FDR Parents DO give to bursaries
14:30-15:00	Meeting hub	Networking	
15:15-16:15	Roundtable	EXT Joining the dots: creating the ultimate external relations team	
	Webinar	FDR HOW TO Prospect research for fundraisers	
16:30-17:00	Quiz the expert	Put your questions to the experts	

Thursday 17 June 2021

08:45-09:15	Networking breakfast	Network with development peers	
09:30-10:15	Webinars	EXT HOW TO Using Facebook and LinkedIn to support alumni relations and development	FDR Joined-up fundraising: ensuring a seamless approach to your fundraising channels
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Roundtables	SLP Adapting strategy: keeping the positive changes from lockdown	FDR Overseas fundraising without a passport: the pandemic has presented new opportunities to engage our most far flung alumni
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP Anne-Marie Canning MBE, CEO, The Brilliant Club	
13:30-14:15	Webinars	ACE The power of alumni relations: harness it, use it and evidence it	SLP Co-creation: the concept that will replace traditional fundraising
14:30-15:00	Meeting hub	Networking	
15:15-16:15	Roundtable	ACE Getting the measure of success: how to demonstrate impact	
	Webinar	SLP Going around in circles? Using data to guide your development strategy	
16:30-17:00	Quiz the expert	Put your questions to the experts	

Friday 18 June 2021

08:45-09:15	Networking breakfast	Network with development peers	
09:30-10:15	Webinars	ACE One size does not fit all: how to find the right model of community engagement for your school	FDR HOW TO How to... build a stewardship programme that keeps donors for life
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Webinar	ACE HOW TO Alumni engagement platforms: from launchpad to the stars	FDR HOW TO Story power: four ways to grow income by telling your story more effectively
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP Jaideep Barot, Headmaster, Bristol Grammar School	
13:15-13:30		Conference close	