

IDPE 2021 Annual Conference programme overview

Conference streams:

ACE	Alumni and community engagement	EXT	External relations	PES	Personal effectiveness
ALL	Sessions for all	FDR	Fundraising	SLP	Strategy and leadership

Session types:

HOW TO



How to sessions

Step-by-step guidance for anyone new to development or looking for more detailed support

Leadership lunch

Learn from leaders from the education sector and beyond how to achieve success



Networking

Networking with members of the IDPE community



Quiz the experts

A drop in session to put your questions to experienced members of the IDPE community



Roundtable discussion

A brief presentation followed by facilitated group discussion



Webinar

Presentations or panel discussions followed by Q&A



Monday 14 June 2021

09:15-09:30		Conference welcome	
09:30-10:15	Keynote address	ALL	Innovation from the pandemic
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Headline plenary	ALL	Out with the old and in with the new: embracing opportunity
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES	Personal effectiveness session with IDPE Joint CEO Jo Beckett
	Leadership lunch	SLP	Chris Hopson, CEO, NHS Providers
13:30-14:15	Webinars	ACE HOW TO Sisters are doing it for themselves – and each other: careers, networking and mentoring at GDST	FDR HOW TO Right time, right project, right amount: how to ensure your gift conversations hit the sweet spot
14:30-15:00	Meeting hub	Networking	
15:15-16:15	Roundtables	ACE How to enrich your school careers programme using your parent and alumni network	FDR Real life donor journeys: real gift conversations that don't follow the textbook
16:30-17:00	Quiz the expert	Quiz the expert on bursaries: managing a successful bursary programme	

Tuesday 15 June 2021

08:45-09:15	Networking breakfast	New to development	Strategy
09:30-10:15	Webinars	FDR From buildings to bursaries	SLP Strategic fundraising: five essential steps
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Roundtables	FDR Legacy fundraising: the cornerstone of your development programme	EXT The dawn of digital: how to communicate post-pandemic
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP Paul Ramsbottom, Chief Executive, Wolfson Foundation	
13:30-14:15	Webinars	ACE HOW TO Building and delivering a winning events strategy for the COVID-19 era and beyond	EXT HOW TO The worst of times: C is for crisis, N is for news
14:30-15:00	Meeting hub	Networking	
15:15-16:15	Roundtable	ACE Working with the common room	
	Webinar	EXT HOW TO The school that sold itself	
16:30-17:00	Quiz the expert	Quiz the expert on bursaries: fundraising for bursaries	

Wednesday 16 June 2021

08:45-09:15	Networking breakfast	Bursaries	Data	Events
09:30-10:15	Webinars	ACE HOW TO Not everyone fits into neat little boxes: how to engage with different segments of your alumni	ALL How can your school build a culture of philanthropy?	SLP Making the case: how to secure investment for your development office
10:30-11:00	Meeting hub	Networking		
11:15-12:15	Webinars	ALL Embracing digital diversity: how to provide a special experience for all segments of the school community	SLP Continuing the conversation: equality, diversity and inclusion in development	
	Roundtable	ACE How to play the generation game ... and win		
12:15-13:30	Networking	Lunch with the sponsors		
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett		
	Leadership lunch	SLP Elissa Thursfield, Director, Gamlins Law; Volunteer Helm, The RNLI		
13:30-14:15	Webinars	ALL The giving day phenomenon	EXT The power of an integrated approach: development, marketing and admissions collaborating for mutual benefit	FDR Parents DO give to bursaries
14:30-15:00	Meeting hub	Networking		
15:15-16:15	Webinar	ALL Amazon and Potentiality talk about security on The Cloud and how to best protect your community data	FDR HOW TO Prospect research for fundraisers	
	Roundtable	EXT Joining the dots: creating the ultimate external relations team		
16:30-17:00	Quiz the expert	Quiz the expert for state schools: developing sustainable fundraising and engagement		

Thursday 17 June 2021

08:45-09:15	Networking breakfast	Giving days	Careers
09:30-10:15	Webinars	EXT HOW TO Using Facebook and LinkedIn to support alumni relations and development	FDR Joined-up fundraising: ensuring a seamless approach to your fundraising channels
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Roundtables	SLP Adapting strategy: keeping the positive changes from lockdown	FDR Overseas fundraising without a passport: the pandemic has presented new opportunities to engage our most far flung alumni
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Roundtable	PES Personal effectiveness session with IDPE Joint CEO Jo Beckett	
	Leadership lunch	SLP Anne-Marie Canning MBE, CEO, The Brilliant Club	
13:30-14:15	Webinars	ACE The power of alumni relations: harness it, use it and evidence it	SLP Co-creation: the concept that will replace traditional fundraising
14:30-15:00	Meeting hub	Networking	
15:15-16:15	Roundtable	ACE Getting the measure of success: how to demonstrate impact	
	Webinar	SLP Going around in circles? Using data to guide your development strategy	
16:30-17:00	Quiz the expert	Quiz the expert on engagement: what does the future hold?	

Friday 18 June 2021

08:45-09:15	Networking breakfast	Major gifts	Social media
09:30-10:15	Webinars	ACE One size does not fit all: how to find the right model of community engagement for your school	FDR HOW TO How to... build a stewardship programme that keeps donors for life
10:30-11:00	Meeting hub	Networking	
11:15-12:15	Webinar	ACE HOW TO Alumni engagement platforms: from launchpad to the stars	FDR HOW TO Story power: four ways to grow income by telling your story more effectively
12:15-13:30	Networking	Lunch with the sponsors	
12:30-13:15	Leadership lunch	SLP Jaideep Barot, Headmaster, Bristol Grammar School	
13:15-13:30		IDPE 2021 Annual General Meeting	