



## **Ellie Sleeman**

### **Director of Development and Engagement**

#### **St Paul's School**

Ellie is a specialist in fundraising, community engagement, marketing and crisis management. Since graduating from UCL she has worked for Paragon Communications, The Princes Trust, Breast Cancer Care, the Roundhouse and Wellington College prior to taking up her current role at St Paul's School. In each of these organisations she has been responsible for building profile, strengthening communities and raising substantial funds.

Since 2017, Ellie has been Director of Development and Engagement at St Paul's School, where she has modernised the development offer and alumni relations programme. She has also led on the creation and delivery of a five-year, £20 million campaign predominately focussed on bursaries and partnerships. 2021 has seen Ellie and her team producing some innovative responses to enforced isolation, delivering a strong virtual engagement and fundraising offer, with some notable results in terms of numbers in attendance and monies raised. She will talk at our conference about St Paul's first Giving Day, which raised a sector breaking amount for life-changing bursaries and partnership work.

