



## **Helen E. Brown**

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Helen is President of The Helen Brown Group LLC, a fundraising intelligence consulting firm based in Watertown, Massachusetts. She is co-author of the book, Prospect Research for Fundraisers; the essential handbook (Wiley). Helen is a past board member and long-time volunteer for both Apra and NEDRA, and a frequent speaker for Apra and its chapters as well as other fundraising professional associations. Helen is Special Advisor on Fundraising to the board of the North American Foundation for the University of Manchester, and a Fellow of the Royal Society for Arts & Manufactures (RSA). Helen was honored to receive the NEDRA Ann Castle Award for service to the prospect research community in 2006 and the Apra Distinguished Service Award in 2017.

