



Jo Beckett

Joint CEO

Institute of Development Professionals in Education (IDPE)

Jo is a qualified Executive Coach and Mentor accredited at Masters level 7 with the Institute of Leadership and Management. She is a Psychologist, certified to teach resilience skills and has more than 25 years' senior management and business development experience in education and business.

Jo began her career in media, working in business development and marketing roles for ITV, Channel 4 and the Capital Radio group. She went on to lead a commercial radio station through turnaround from deficit to profit, making it an attractive acquisition for sale.

For the past decade, Jo has worked in the education sector for the Institute of Development Professionals in Education (IDPE). In her role as Joint CEO, Jo has personally led IDPE's income generation strategy, successfully raising funds and establishing sector wide partnerships to re-invest in services to support members.

In her role as Executive coach, Jo has worked with individuals, teams and boards across sectors. Most of the people Jo helps have little time to think strategically and value talking about their work in a confidential space. Jo believes that everyone has the ability to solve 99% of problems themselves: they just need the right coach to ask the right questions.

'The coaching session with Jo was fantastic and a real gift to my personal development. It will have the longest impact on my work.' Director of Development, School

Alongside her career as an Executive coach and leader, Jo cares for, and campaigns on behalf of, her severely autistic son, to date generating £2.5 million for his educational and care needs.