



Jonathan Cook

Director

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With 20 years of experience in the charity sector, Jonathan Cook is an expert in organisational, fundraising and marketing strategy. He has worked with some of the largest overseas and UK charities, including Save the Children and Action for Children, as well as a governing UK political party. Jonathan uses a combination of insight, analysis and creativity to enable charities to develop innovative, inspirational and financially successful fundraising products. He is the founder and Director of Fundraising Consultancy firm Insight-ful.

