



## **Josh Coffey**

### **Digital Marketing Officer**

### **Concord College**

Josh Coffey is the Digital Marketing Officer at Concord College. He is a Certified Digital Marketing Professional and has a first-class degree in Sports Management. Most recently, Josh has completed a CIM Diploma in Professional Digital Marketing.

Josh has worked in the education sector since September 2017 starting as a Marketing Intern, quickly progressing in his marketing career, and he also has experience working alongside the Admissions and Alumni Departments to drive new, innovative and engaging strategies and practices.

Notable projects Josh has been involved in include campaigning for the college's inclusion on 'Shrewsbury Monopoly', helping to organise a large-scale event for Concord's 70th birthday anniversary reunion, script-writing for the Summer School's prospectus videos, and more broadly, increasing the college's social presence by thousands of followers across multiple platforms.

Besides Josh's sporting background – a former football scholar at a Welsh Premier League Football Club, Josh's career interests include social media management, digital marketing and development. He is keen to continue his career in the education sector.

