



Matt Parkes

Director of Development

Diocese of Westminster

Matt is passionate about feedback-led fundraising, believing that the most powerful words in raising funds are: 'Thank you. This is what you have achieved.' As Director of Development for the Diocese of Westminster, he is now responsible for driving supporter engagement and income growth for 220 parishes and several direct services, from a refuge for women escaping human trafficking to a food poverty programme with more than 100 feedbanks and food voucher projects. Fundraising since 1999, Matt has held various positions charity side (CAFOD, ChildLine, NSPCC, Bible Society, Blind Veterans UK), agency side (Bluefrog) and as a consultant (including Diabetes UK, Save the Children and Send a Cow). He has broad experience across philanthropy, individual giving, grants and legacy giving.

