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Adrian is a former Hartsook Chair in Fundraising at Indiana University and is a Visiting Professor of Fundraising at universities in the USA and Australia. In 2010, he was named on the Nonprofit Times Power and Influence list in the USA and received a Civil Society award in the UK for services to the fundraising profession. In 2016, he received a lifetime achievement award from the Institute of Fundraising. He designed the system of professional education for fundraisers in the UK and is working on the qualification framework for the European Fundraising Association.

