



## **Alex Hyde-Parker**

### **Fundraising Operations Consultant**

#### **Efficient Fundraising Collective**

Alex has 14 years of senior fundraising operations experience and 20 years' experience working with non-profit organisations. Alex is an expert in fundraising operations, compliance, campaign planning, supporter engagement, data analysis and insight and systems integration.

Alex's digital expertise and practical approach to problem solving have been proven over ten years at the University of Edinburgh and five years at the University of Manchester, where he delivered programmes of significant change to modernise and streamline supporter engagement.

Since 2018 Alex has worked as a consultant providing fundraising operations help to a range of clients including Rugby School, University College School, Manchester NHS Foundation Trust Charity, National Museums Scotland, Nottingham Trent University, the Royal Northern College of Music and the University of Oxford.

