



Alison Cox

Development Director

Aylesbury Grammar School

Alison is a communications and development specialist from a commercial marketing background having worked for some iconic brands including Virgin, Sacla' and The Body Shop. She joined Aylesbury Grammar School 10 years ago as Development Director and, in that time, has established a culture of philanthropy increasing donation income and managing 3 successful capital campaigns, and growing participation and ambassadorial support across the AGS community. Her remit has evolved to include ensuring the School is future proofed by making sure the brand positioning matches the brand experience and creating a brand communications strategy to reflect the quality of the School whilst tackling reputation and perception issues.

