

## **Claire Brownlie**

## **Development Director**

## **Oldham Hulme Grammar School**

Claire is Director of External Relations at Oldham Hulme Grammar School in the Northwest and has responsibility for Marketing, Admissions, Fundraising and Alumni Engagement. Prior to joining the school sector in 2020 she had worked in Advancement (Public Relations, Alumni Engagement and Development) within the UK Higher Education sector since the mid 1990s, most recently as Director of Development at Queen Mary University of London where she was responsible for a team delivering alumni engagement, regular giving and major gifts from individuals, corporates, charities, trusts and foundations. She has worked globally with supporters and influencers at all levels and has led award winning teams who were at the forefront of alumni engagement best practice. In all her roles she has devised strategy, delivering increasing levels of engagement, activity and funds in support of institutional strategic objectives. Claire believes in the power of the alumni community and her day is regularly brightened by its generosity.

