



Erin Charles

Head of Development

The Perse School

Erin is the Head of Development at The Perse School, having joined the School in 2016 as the Events and Communications Officer. She discovered educational development whilst at university, working in her College development office and taking part in seven telephone campaigns, both as a caller and student supervisor.

At The Perse Erin has been responsible for creating a range of engagement opportunities for alumni and friends, believing that a strong engagement programme is key to the success of a Development Office. She is interested in the data behind alumni engagement and how it can be used to drive future success.

Erin grew up in the West Midlands and studied Law with German Law at the University of Oxford. She is passionate about providing access to education to people from all backgrounds and outside of work she volunteers as a mentor on a programme assisting underprivileged pupils applying to university. She is also a Scout Leader and a Church Treasurer.

