



## **Gemma Peters**

**CEO**

**Blood Cancer UK**

Gemma joined Blood Cancer UK as Chief Executive in September 2017. Gemma has led the organisation through an ambitious transformation programme. She has had a varied career working across the charity, higher education and health sectors. Most recently at King's College London and King's Health Partners as Executive Director of Fundraising & Supporter Development where she conceived and led the World questions | King's Answers campaign, which raised over £610m and changed the lives of people around the world. She spent 7 years as a trustee at ActionAid UK and joined the Board of Blood Cancer UK in May 2020.

