



## **Georgina Woolley**

**Head of Alumni Engagement**

**University of Nottingham**

Originally, from a legal background, Georgina entered the Higher Education sector in 2011. She has since progressed through roles in Corporate Events and International Alumni Relations, where she spent 6 years focussing on engagement, volunteer recruitment and 1:1 relationship management in Asia, Africa and the Middle East, with particular strategic focus on Hong Kong.

Georgina sits on the Alumni Advisory Group for The Sutton Trust and is currently Head of Alumni Engagement at the University of Nottingham. Here, she recently led the creation and launch of a new alumni experience 'Connected we thrive', a programme of activity designed based on audience insight to enable the University's 320,000 strong global alumni community to thrive personally and professionally.

