

## Jo Beckett

## **Founder and Director**

## **Jo Beckett Coaching and Development**

Jo is a psychologist and qualified ILM Level 7 executive coach and mentor. She works with senior leaders and their teams, specialising in:

- resilience and performance
- collaboration and partnerships
- engagement and fundraising.

Jo has over 30 years' experience in strategic and operational leadership. She began her career in media, working for ITV, Channel 4, and the Capital Radio Group.

Jo's pragmatic approach is grounded in business and based on positive psychology. She has experienced first-hand the responsibility of leading development and organisational growth both in the commercial and charity sector .

For over a decade, Jo worked as CEO of The Institute of Development Professionals in Education (IDPE).

As CEO, Jo led IDPE's partnership and income generation strategy, successfully cultivating relationships with major sponsors and establishing sector-wide partnerships to transform the reserves of the charity to record levels.

In her executive coaching capacity, Jo now helps Development Directors/ Managers and their teams to:

- find solutions to overcome challenges
- enhance resilience, motivation and productivity
- engage in strategic thinking and move closer to their goals.

