



## **Karen Jones**

### **Fettes Community Engagement Manager**

#### **Fettes College**

Karen Jones, left her education at Fettes College in 1991 and went on to study biological sciences, before taking a career turn and becoming a marketer. At that time, she had no inclination that she would return as an employee many years later! She specialised in marketing communications, working for Oxfam, BT, The Millennium Dome, Grey Advertising, Reuters and The Scottish Government.

Karen joined Fettes in 2012 as a Development Manager, tasked with developing an engagement programme to harness the whole Fettes community, particularly the young. During the last nine years Karen has worked with colleagues to develop what is now the award-winning Fettes Career Partnership programme, she has also worked on a number of engagement activities to widen and deepen the alumni, parent and former staff community. Karen became Fettes Community Engagement Manager in 2020 a title that better reflects her role. Recently Karen has been leading a wide-reaching engagement programme in celebration of the 150th anniversary of Fettes College. Delivering a programme of events, creating a commemorative book, a short film and a strong social media effort. The celebrations have certainly been dynamic and multi-dimensional in this lockdown year! Karen is very happy to answer any questions that you may have either during this session or afterwards.

