



## Natalie Pretsell

### Head of Fundraising and Engagement

#### Stamford School

Natalie is the Head of Engagement and Fundraising at the Stamford Endowed Schools and has responsibility for alumni relations, events, archives, fundraising, marketing (alumni publications and social media platforms) and community partnerships.

Having moved into the education sector just over three years ago from statutory child protection social work (having a career change at the beginning of a global pandemic – what could go wrong!), Natalie is thoroughly enjoying the opportunities and experiences the world of development has to offer.

Originally starting at the Stamford Endowed Schools as the Community Engagement Officer to look after the Old Stamfordian community, Natalie was then promoted to Development Manager to also include fundraising in her role. Since completing the Certificate in Fundraising, Natalie has recently been promoted to Head of Engagement and Fundraising and manages the Digital Marketing and Development Officer and the Engagement and Fundraising Officer with the Archivist role also sitting within Natalie's remit.

Natalie's current focus, alongside bringing a new team together and the whole school going fully co-educational from September 2023, is the launch of a new major fundraising campaign for bursaries. This will be the first fundraising campaign for quite some time for Stamford, so really is an exciting opportunity to include giving days, events, whole school participation and sharing the philanthropic culture.

Natalie is passionate about sharing the 'can do' attitude that the development departments often bring to the school environment and embedding the alumni offering into school life wherever possible.

Natalie is also a local Parish Councillor and a qualified rugby coach.