



IDPE Schools' Engagement Campaign of the Year

(Development within the school has been established for five years or less)



Brighton Girls GDST - The Hive Society

The aim was to devise and publicise a termly programme of events: lectures, concerts, workshops and bespoke courses, drawing on the city's creative energy to engage all stakeholders and enrich our educational offering.

Working with the PTFA to ensure that all parents feel involved in the life of the school and with the Head to establish a Future Skills Forum, comprising parents, alumnae, governors and the wider community of Brighton & Hove to act as a sounding-board for teaching and learning initiatives at the school.

The solution is a termly programme of events: lectures, concerts, workshops and bespoke courses all presented under the umbrella of The Hive Community. Leveraging existing events, extending them out to a wider audience and working with staff and local partnerships to deliver new and engaging opportunities.

More than 90 events have taken place in the first year, close to 500 tickets booked and a clear shift in how alumnae and parents view their relationship with the school.

“What a fab and exciting initiative - I LOVE the Hive Society and will support in any way I can.” – Brighton parent

Supporting materials

<https://brightongirls.gdst.net/the-hive-society/>

[Brighton Girls Community Explained Sept 2022 June 2023](#)