

IDPE Schools' Fundraising Campaign of the Year

(Development within the school has been established for 6 years or more)



Roedean School – Ukrainian Bursary Appeal

The target was £50k towards the School's pledged ten 110% bursary places for Ukrainian refugees. During the active campaign (June-October 2022) we raised £69,431.83 (incl. Gift Aid), and we have also received a few subsequent donations to help provide continued support, including one parent who pledged 12 months monthly donations, and recently increased this to 24.

The result is nine Ukrainian students joined us last year, and they were all also able to have funding to provide uniforms, extra-curricular activities and to cover their school bus.

The team of students who undertook a Channel Swim last year offered to raise funds for the appeal, and so we launched in tangent with their swim, directly raising £7,000 – a great boost for the appeal, and sense of involvement for the students.

The appeal was planned at short notice, which wasn't ideal, but the response from our community, the positive engagement and benefits to the students, meant it paid off. We also gained new donors – including three major donors, and saw donations from both parent and alumnae communities. Moving forward we are planning for a long-term major campaign, so having these new donors on our radar and increased awareness of giving will support our long term aims.

Supporting materials

[Ukrainian Bursary Appeal - Statistics and Timeline](#)

[Ukraine Bursaries Brochure – FINAL](#)

[Ukraine Appeal Donation Form - Editable](#)