

## IDPE Schools' Fundraising Campaign of the Year

(Development within the school has been established for 5 years or less)



## St Dunstan's College - Help Us Shape Young Lives

St Dunstan's has recently been recognized as sector leading but unlike other private schools, there had never been a Development Office up until 2020, when the Dunstonian Office was created and our Help us Shape Young Lives Bursary Campaign launched. A Development Board emerged post Covid with half a dozen supportive Dunstonians successful in their own rights in the banking, charity, media and legal sectors.

Isabelle Blake-James was appointed as first Director of Development in March 2022. She instantly capitalised on the raw goodwill of the Development Board and secured three full bursaries for Sixth Formers within two months of her appointment.

She crucially decided to increase the number of Board members in September 2022 to 20, asking them to donate £1,000 per annum each, towards a new bursary called "the Development Board Bursary", for one Lewisham state school educated pupil to join the College every year.

The response was overwhelming and the total income for the 2022-23 academic year alone was over £700K, encompassing legacy giving, bursary donations and a grant from the Record Scholarship Trust. For the first time in the history of the College, bursaries were offered on a needs blind basis for the September 2023 entry.

## **Supporting materials**

**Bursary Fund 2022** 

**Donors Report 2022** 

**ISOTY Finalist 2023** 

**Interview with Natasha** 

**Interview with Navdeep Sheera**