

## **Bill Friar**

## **Director of Development**

## Haberdashers' Elstree Schools

Bill joined the Haberdashers' Elstree Schools in 2021 as their first Director of Development working across both Habs Boys and Habs Girls. His new team have kickstarted a rapidly growing fundraising and engagement effort that has included two telephone campaigns and two giving days in less than two years. The team's work was recognised with the 2022 Independent Schools of the Year Award for 'Outstanding Fundraising Achievement'.

Bill has worked in education advancement for nearly 20 years, primarily at universities. Since moving from the US in 2007 his roles have included Director of Development and Alumni Relations at the University of Leicester and Head of Development at the London School of Hygiene and Tropical Medicine.

Before moving to the UK from California, Bill led development communications for Stanford University's Initiative on Human Health as well as its Initiative on the Environment and Sustainability, two central pillars of the \$6 billion Stanford Challenge Campaign.

Earlier in his career he was Director of Development at the Hesperian Foundation, an international health charity based in California and Mexico, before taking a seven-year detour into rock journalism for three San Francisco Bay Area daily newspapers.