



## **Erin Charles**

### **Senior Development Officer**

#### **The Perse School**

Erin is currently the Senior Development Officer at The Perse School, having joined the School's Alumni and Development Team in 2016 as the Events and Communications Officer.

At The Perse, Erin has been responsible for creating a range of engagement opportunities for alumni and Friends. She has developed the School's successful events programme, increasing participation and widening the scope of events, and is responsible for overseeing alumni communications, including the award-winning *OP News* magazine. Earlier this year, she managed the launch of the School's alumni platform, Alumnet, which now has 700+ users.

Erin has recently taken on responsibility for managing the fundraising programmes at The Perse, and has a particular interest in the relationship between strong alumni relations programmes and successful fundraising. As a result of COVID-19, she has led a programme of virtual events aimed at strengthening existing relationships with donors and helping to cultivate new prospects, including a day at 'virtual school' and a series of online seminars.

Erin grew up in the West Midlands and studied Law with German Law at the University of Oxford. She is passionate about providing access to education to people from all backgrounds and outside of work she volunteers as a mentor on a programme assisting underprivileged pupils applying to university. She is also a Scout Leader, a magistrate and a Church Treasurer.

