



## **Kat Carter**

### **Commercial Director & Digital Giving Specialist**

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Kat Carter is Hubbub's Commercial Director and resident Digital Fundraising Specialist. She's worked with over 100 universities, colleges and schools to provide best practice guidance and useful strategic insights for how digital fundraising (crowdfunding, digital campaigns and giving days) can be an integral component of any fundraising strategy. Kat has worked within the UK Education Fundraising Sector for more than 12 years and started her career at the University of Southampton as their Regular Giving Manager.