

Laura Presslie

Director of Development, Marketing and Admissions

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Laura has a background in Information Science and holds an Executive Education Certificate in Entrepreneurship from Massachusetts Institute of Technology (MIT) in Boston. Laura has over 25 years experience working in the public sector, private sector and working with universities on innovation, entrepreneurship and knowledge exchange programmes with a focus on SME growth and commercialisation projects. Laura has worked with national innovation agencies and international centres of excellence to bring global best practice to companies in Scotland, through partnerships in Denmark, Finland, Sweden and the US. In 2012 Laura joined Robert Gordon's College in Aberdeen, Scotland where she is responsible for managing external relations and fundraising activity, supported by a dedicated team of staff working on admissions, communications and marketing; alumni relations and development programmes with a focus over the last 12-18 months to establish a new framework for enterprise and partnerships.