

IDPE and Parentkind Announcement



In response to the growing importance of the parent community to schools, the Institute of Development Professionals in Education (IDPE) and Parentkind are working in partnership to develop a guide to support both development professionals and parent volunteers, on working together to maximise parent engagement and fundraising.

Parents are increasingly becoming more important to schools as donors and volunteers, supporting fundraising activities and other initiatives which develop the school's strategic aims, such as providing work experience opportunities or career networking.

Parentkind works to inspire and enable parents to play an active role in their child's education so every child can thrive, including support for PTAs and other parent groups in developing volunteer fundraising and engagement.

'Schools' development' is the process by which schools seek to engage with their alumni, parents and wider school community to generate support and income towards a school's strategic plan. IDPE supports a growing number of schools to develop cultures of giving so that they can provide the best educational experiences for young people.

Parentkind and the Institute of Development Professionals in Education (IDPE) will be working in partnership to support schools with increasing parent engagement and fundraising.

'IDPE's partnership with Parentkind is a natural one as both organisations are committed to supporting schools to provide the very best educational opportunities. With government cuts in funding and concerns around affordability of fees, the need for schools to engage their communities to give is becoming increasingly important. The IDPE and Parentkind partnership will provide schools with specialist guidance and case studies to demonstrate how to engage parents to give.' *Jo Beckett, CEO, IDPE*

'The partnership with IDPE provides a perfect opportunity to show that when parents and schools work in partnership, they can really make a difference. Our PTAs work tirelessly to support their schools by bringing the school communities together with the one common goal of improving the school environment for all children.' *Kerry-Jane Packman, Development and Membership Director, Parentkind*