



John Rux-Burton
Founder and Managing Partner
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John Rux-Burton is the Founder and Managing Partner of Rux Burton Associates (RBA) Regular Giving consultants to the education sector and are one the world's leading provider of on-site student telephone fundraising campaigns. RBA's aim is to maximize participation rates among parents and alumni by focussing on engagement and nurturing a sense of community.

RBA employ some 25 staff and have run more than 300 campaigns in Oxbridge, schools, universities and business schools in Europe, Asia and Australia.

John is an Inaugural Fellow of IDPE and has spoken widely at conferences, including IDPE, CASE, Educate Plus, MACE as well as RBA's own regular seminars on relationship fundraising. John has been published in CASE Currents, the IDPE Newsletter, Fundraising & Philanthropy, and various other charity sector publications. In 2008, he received the Atenier medal from TU Darmstadt University for his contribution to global educational fundraising.

Educated at Framlingham College and Lincoln College in Oxford, John lives in the Cotswolds in Oxfordshire, about fifty miles from London. He has three children and his interests are literature, photography and scuba diving.

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