

## HMC, IDPE and AGBIS 2022 School Bursaries and Partnerships Conference

Tuesday 8 March 2022  
BMA House, London

### Programme

09:30 – 10:00	Coffee and registration
10:00 – 10:05	<b>Welcome and opening remarks</b> <i>Helen Pike, Master, Magdalen College School</i>
10:05 -10:55	<b>Morning plenary</b>  <b>Putting bursaries and partnerships at the heart of your schools' strategic vision</b> Bursary and partnership programmes must be about more than demonstrating the social conscience of a school – they provide life-changing experiences for our young people, greater socio-economic diversity within our schools, strengthen the connections with our community, and can be an extraordinary force for change. But how can you ensure that your bursary and partnership programmes form the foundation of your school's strategic vision? <i>Philip Britton MBE, Head of Foundation, Bolton School; Ali Henderson, Chief Executive Officer, Royal National Children's SpringBoard Foundation (RNCSF); John Moule, Warden, Radley College; James Turner, Chief Executive, The Sutton Trust</i>
10:55 – 11:00	<b>HMC briefing: Universities' access to FSM data</b> Briefing on how to subscribe to a new service which will provide universities with individualised data relating to pupils in the independent sector who, under different circumstances, would qualify for Free School Meals. <i>Helen Pike, Master, Magdalen College School</i>
11:00 – 11:30	Mid-morning coffee break
11:30 – 12:20	<b>Breakout 1</b>  <b>1. The partnership journey: from public benefit to mutual benefit</b> Most independent schools work with their state-maintained neighbours. Outreach work is commonplace, providing facilities and resources, both material and human.

	<p>This session will consider how school leaders can help move their cross-sector initiatives from demonstrating public benefit to enjoying mutual benefits for staff and pupils. <i>Margaret Hunnaball, PhD Candidate, King's College London</i></p> <p><b>2. Creating a cycle of support: building the brand of bursaries</b> Three schools in conversation with Kate Jillings, Founder, ToucanTech, will discuss promoting a range of impactful bursary campaigns, bettering perceptions of bursary provision and attracting diverse donors. <i>Graham Papenfus, Development Director, Kingswood School Bath; Allegra van Steenwyk, Development Officer, Lady Eleanor Holles School; Veryan Vere Hodge, Director of Development and Alumnae, St Swithun's School</i></p> <p><b>3. The practicalities of partnerships and ExpertEdLive: working together across partnerships</b> <i>Graeme Lawrie, Partnerships Director, ACS International Schools; Gordon Montgomery, Deputy Head (Partnerships and Outreach), Oundle School</i></p> <p><b>4. Where do you start and what challenges lie ahead: learning from the first 2 years</b> Starting out on the bursary journey at Bristol Grammar School. <i>Jaideep Barot, Headmaster, Bristol Grammar School</i></p> <p><b>5. How do we fund it, bring it together and look forward?</b> We know that money alone is insufficient to create a successful bursary programme. This session will explore the interplay between fundraising, community partnership and bursary provision, and how they are each fundamental to the successful delivery of a school's vision. Through considering some practical strands of fundraising presented alongside reflections on lessons learnt in recent years, the speakers will present how a successful bursary programme does not stop at the point of admission, and that bursary pupils and their families may need support in navigating subsequent stages of their independent school journey and beyond. <i>Susie Baker, Director of the Waynflete Office, Dr Scott Crawford, Deputy Head (Education Development), and Helen Pike, Master, Magdalen College School</i></p>
12:30 – 13:20	<p><b>Breakout 2</b></p> <p><b>1. Getting your Board on board with bursaries and partnerships</b> Governors are responsible for developing a school's vision and strategic direction; therefore, it is essential they their role in overseeing the school's bursary or partnership programme. However, what are the risks? How can a Board ensure they have the necessary policies and procedures in place to ensure they are compliant? And how can they assess the impact of such programmes to ensure the school continues to advance its charitable objects? <i>Mark Taylor, Bursar and Clerk to Governors, The King's School, Canterbury, Chair of AGBIS, and Vice Chair of ISC</i></p> <p><b>2. Raising attainment in the North East</b> How the Royal Grammar School Newcastle is combining bursaries and innovative partnership projects to drive change across a region. <i>Susan Beck, Director of Development and Communications, and John Smith, Director of Partnerships, Royal Grammar School Newcastle</i></p>

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	<p><b>3. Withington Girls' School: refocusing on bursaries</b>  Withington Girls' School has run a successful bursary programme for over 45 years, but with applications rising, the school is refocusing on its bursary mission. Hear about the history and strategy behind Withington's bursary programme and their renewed focus on bursary fundraising.  <i>Lesley Dowdall, Director of Development, and Sarah Haslam, Headmistress, Withington Girls' School</i></p> <p><b>4. Radley College and Broadway Academy: a case study for a successful partnership</b>  Planning together carefully to develop opportunities through which we can all learn and grow, developing character and preparing each individual to make a positive contribution to wider society. Our partnership extends beyond just the academic benefits of teacher development and the learning opportunities for our pupils to co-curricular activities, with a particular focus on music and sport. A good partnership is built on mutual trust and benefit.  <i>John Moule, Warden, Radley College; Ron Skelton, Headteacher, Broadway Academy</i></p> <p><b>5. Evaluating and reporting on the impact of partnerships and school provision</b>  For those working in the field of school bursaries and partnerships, impact has never been more important. But measuring the impact of your school's work is often far from simple, with methods ranging from simple satisfaction surveys to more sustained impact analysis. This session will explore practical, meaningful and reliable ways to evaluate the impact of partnership working and school provision, and share lessons on how to best report on this.  <i>Owen Carter, Co-Founder and Managing Director, and Rachel Crowdy, School Partnerships Manager, ImpactEd; Rob Southwell-Sander, Director of Partnerships, Abingdon School</i></p>
13:20 – 14:10	Lunch
14:10 – 14:50	<p><b>Afternoon plenary</b></p> <p><b>Do bursaries and partnerships really enhance the educational landscape?</b>  Bursaries provide life-changing opportunities for young people; partnerships offer the opportunity to share resource and expertise to enhance learning opportunities across a community, but are they truly addressing the widening gap in educational attainment between children from disadvantaged backgrounds and their peers? How can you ensure your school's bursary and partnership programme is building aspirations across your community and playing a part in driving forward social mobility?  <i>Adam Pettitt, Head, Highgate School; Jez Rowarth, Principal, St. Anselm's Catholic School; TBC</i></p>
14:50 – 15:00	<p><b>HMC briefing: Widening Access Toolkit</b>  In this session, you will hear about a new toolkit designed to help schools and inspire pupils from less advantaged backgrounds in setting high aspirations for their post-18 destinations.  <i>Charles Fillingham, Headmaster, Francis Holland School, Regent's Park</i></p>
15:10 – 16:00	Breakout 3

**1. Fundraising for partnerships: a holistic approach**

Design, impact and stewardship.

*Tom Arbuthnott, Deputy Head (Partnerships), and Justin Nolan, Director of Development, Eton College*

**2. Creating a partnerships strategy: from scattergun to strategic**

How do you build a partnerships programme which aligns with whole-school strategy and makes the most impact for the available resources? In this interactive workshop Christina will share some practical tips to make a bigger difference.

*Christina Astin, Astin Consulting, Founder-Chair of the Schools Together Group*

**3. The 3 steps to a solid bursary allocation process which supports your school ethos**

A school's bursary strategy must be underpinned by an accessible, open and fair process which ensures deserving applicants apply to your school, find the Bursary application a positive one, and ultimately ends with the best allocation of funds available. This session will explore the three steps of how to attract candidates, how to write the required policies and how to build a transparent application, assessment and decision-making process. This will provide a framework for schools, with real life case studies and examples to translate into practise.

*Jo Beer, Founder and MD, Bursary Assessment Associates; Alexandra West, Bursar, Magdalen College School*

**4. Heads and Governors session with Magdalen College School and Latymer Upper School**

How do Heads and Governing bodies work together to put partnerships and philanthropy at the heart of the school's strategic priorities? Join two Chairs and two Heads in conversation as they reflect on this together.

*Helen Pike, Master, and Dr Paul Withers, Chair of Governing Body, Magdalen College School; David Goodhew, Head of Latymer Upper School, and Ros Sweeting, Chair of Trustees, The Latymer Foundation at Hammersmith*

**16:00 – 16:30**

**Afternoon tea, networking and meet the speakers**