



## **Veryan Vere Hodge**

### **Director of Development and Alumnae**

#### **St Swithun's School**

Veryan was working as a marketing officer for a wildlife conservation charity, when their fundraiser left the organisation, and she was asked whether she would like to 'have a go' at fundraising. That was 24 years ago, and she has fundraised nonstop since then. Moving to the healthcare sector, Veryan spent 12 years leading NHS charities and, in addition to managing over 300 funds attached to different wards and departments, she led capital appeals raising over £10million for projects including two cancer centres and a 52-bedded hotel for families with children in paediatric care. Nearly 10 years ago, it was Veryan's capital project fundraising experience, which brought her to Bedales School's attention, and she was asked to run their appeal for a new Art and Design teaching facility. On completion of this project, focus was moved to fundraising for transformational bursaries, which Veryan found extremely rewarding. An opportunity arose to move to St Swithun's School as Director of Development and Alumnae, where Veryan has enjoyed building a culture of giving and re-focussing the school's bursary fundraising efforts towards helping girls in, or on the edge of care.