



Rachel Hadley-Leonard

Fundraising Consultant

RHLConsulting

Rachel Hadley-Leonard has experience in marketing, development and education, gained over twenty years in the independent and maintained education sectors, and in industry working for such organisations as the John Lewis Partnership and ABa.

Rachel has worked within the maintained and independent education sectors as a Teacher, Head of Department & Senior Leader, and has worked as a trainer and consultant with many independent schools and Multi Academy Trusts in the UK.

She offers a wealth of qualified marketing and development expertise gained through a variety of roles, field specific study, and experience at Board Director level. Rachel has written articles for educational media, including Independent Schools Magazine and Fundraising for Independent Schools and is a regular conference speaker for ISBA, AGBIS, the IDPE and AMCIS amongst others.

Rachel was a Board Director for AMCIS for six years, two of which as Co-Chair. She was most recently the Foundation Development Director at Princethorpe College, Warwickshire, and is also a judge for both the TES Independent School Awards, and Fundraising Awards at InspirED Marketing.

Rachel now works as an independent schools marketing, admissions and development consultant, working with independent schools to ensure growth and increased pupil numbers. Rachel's particular strengths lie in the areas of stakeholder research, strategy and development start-ups.