

## Sian Morley-Smith Co-founder ToucanTech

Sian is the co-founder of ToucanTech, a beautiful CRM and website software for schools to manage their fundraising, alumni, communications and careers activities. Previously Sian had a diverse background in technology as the operational head and board member BusinessBecause (a business school news community website sold in 2018 to a US education non-profit) and as an IT consultant for Accenture, Lloyds TSB and other financial institutions working on fin-tech applications. Sian first experienced professional fundraising when studying Biology at Imperial College and working part time for a small cancer research lab charity based on campus. Ever since Sian has been an advocate of using technology to facilitate building strong, meaningful support networks for schools, charities and organisations. Sian splits her time between London and Somerset where she lives with her husband and two children.

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