

# More

## Feasibility studies: what are they and why bother?

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# FEASIBILITY STUDIES – WHY BOTHER?

IDPE  
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**Who is  
involved?**

**A-list prospects  
(your best  
possible list)**

**Door-openers**

**Sceptics**

**Staff/governors**



**Prospective  
donors**

**Askers**

**Volunteers**

**Ambassadors**

How do  
you  
benefit?

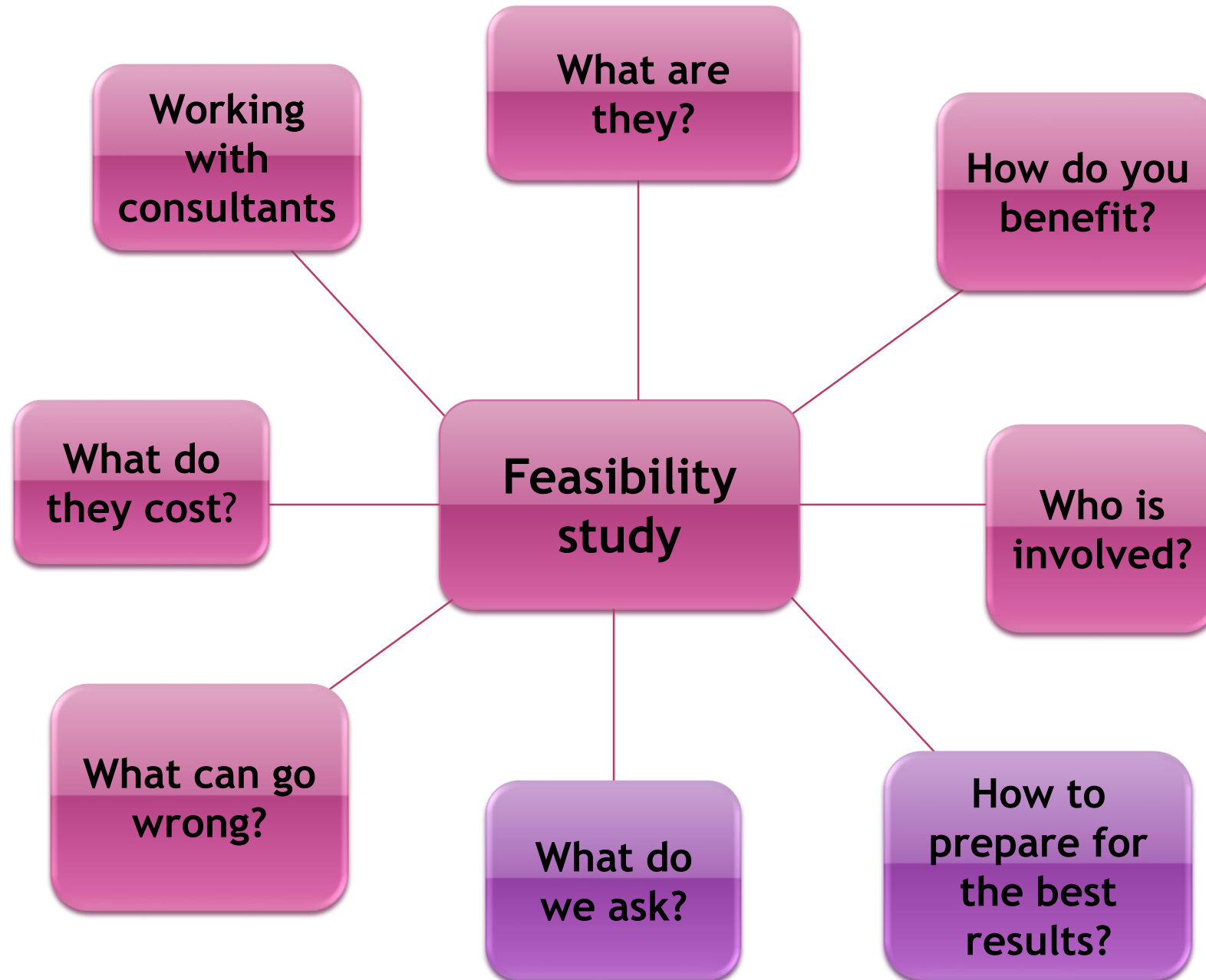
**Return**

**Relationships**

**Robustness**

**Realism**

**Risks**



How to  
prepare for  
the best  
results?

**Time**

**Realism**

**Prospects**

**Proposition**

**Commitment**

What do  
we ask?

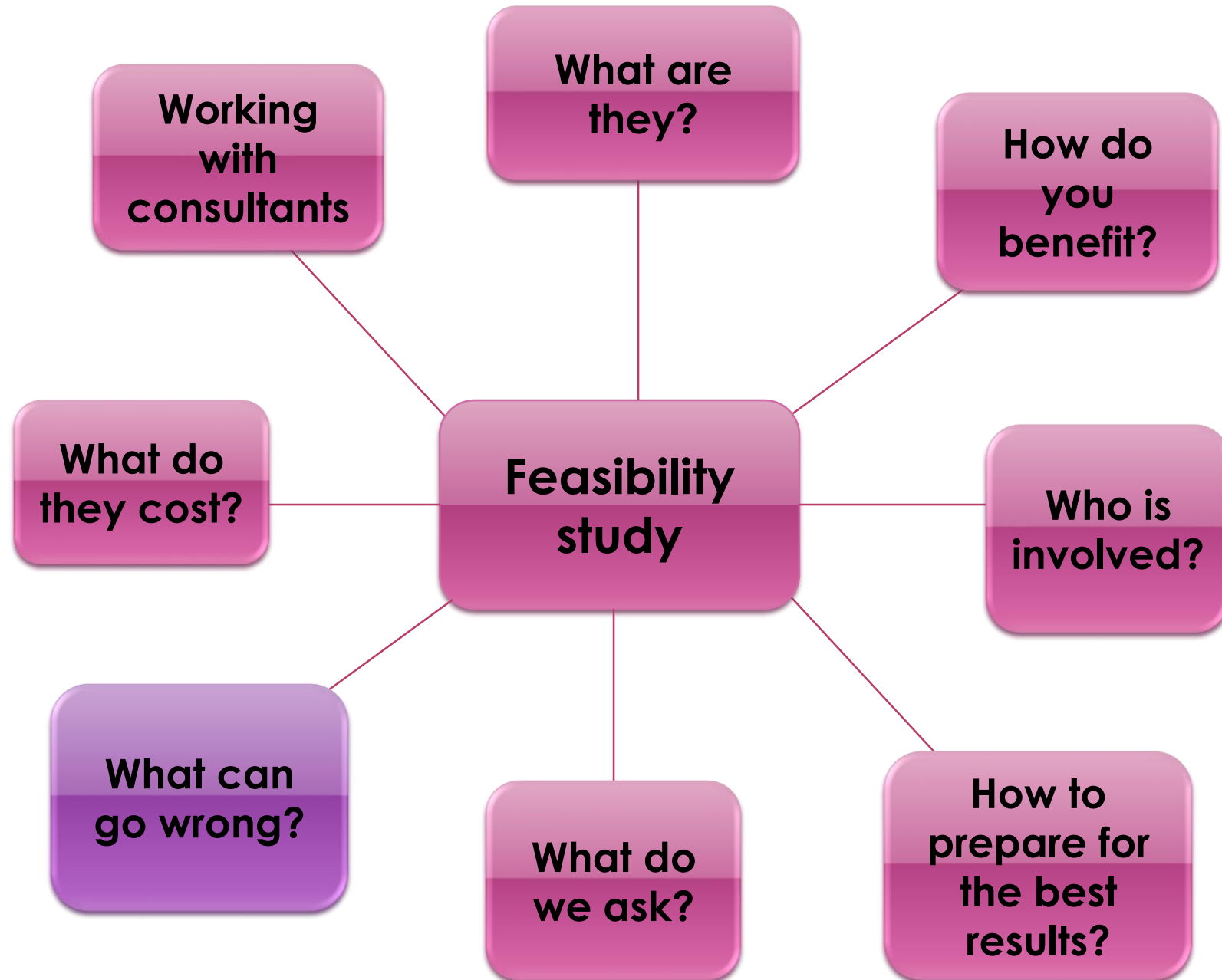
**Confidentiality**

**Propensity**

**Resistance**

**Questions**

**Contacts**



**What can  
go wrong?**

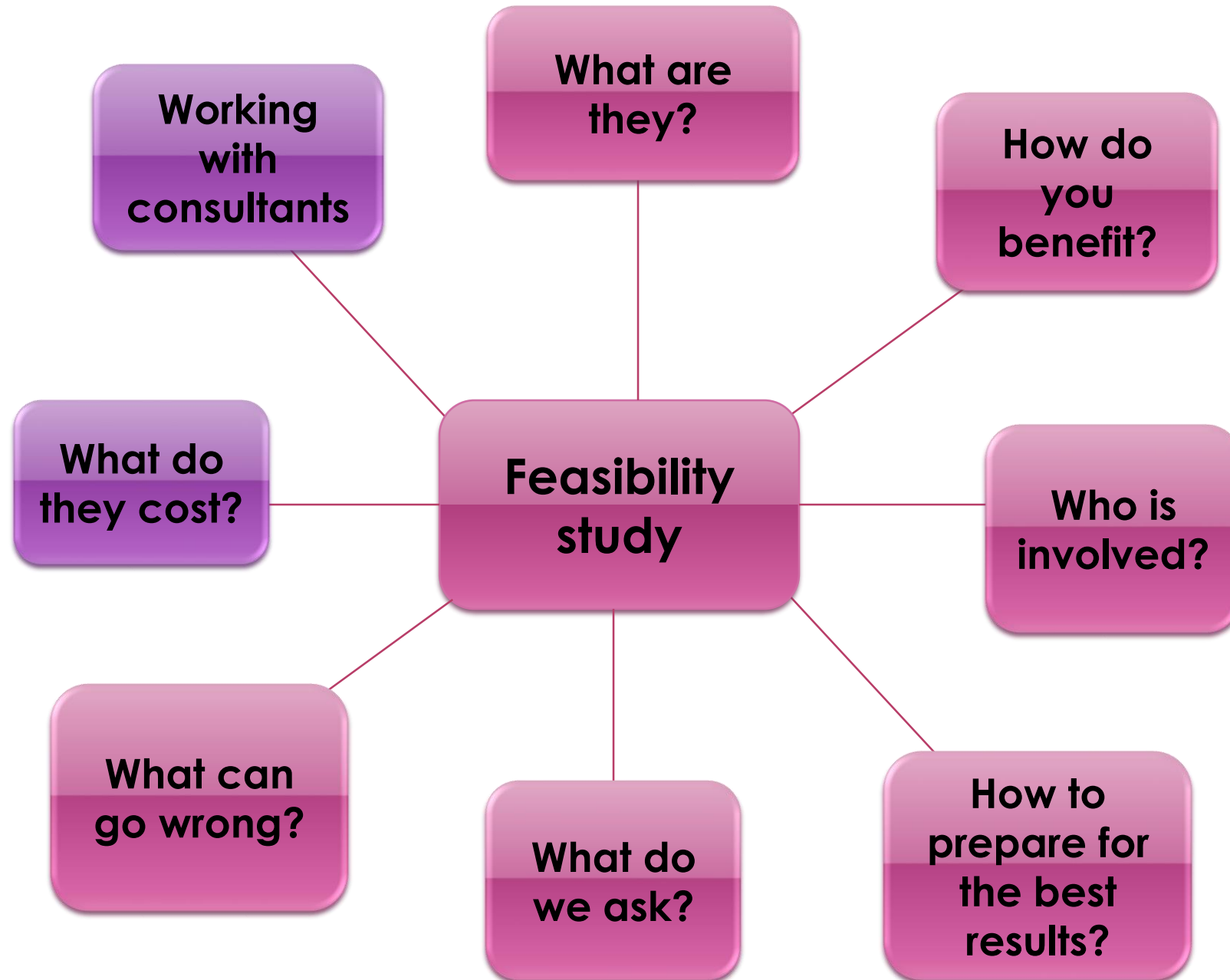
**Time**

**Realism**

**Prospects**

**Proposition**

**Commitment**



# Confidentiality

[www.graycellconsulting.co.uk](http://www.graycellconsulting.co.uk)