

More

Running the private and public phases of an £8.5million capital fundraising campaign

Kate Gray

Development Director
St Albans School

Jonathan Gillespie

Headmaster
St Albans School

Chair: Mark Coote



ST ALBANS SCHOOL
FOUNDATION

Unlocking Potential

BUILDING FUTURES CAMPAIGN

JONATHAN GILLESPIE – HEADMASTER
KATE GRAY – DEVELOPMENT DIRECTOR

AIMS OF PRESENTATION

THREE PHASES OF CAMPAIGN

1. Planning phase
2. Private phase
3. Public phase



ESTABLISHED IN 2008

Contacts [GRA00076 - Mr & Mrs Richard Gray]

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Main

Main Extras Parent Info Category Events Web Connect Education Prospect Research Giving Gift Aid Pledges Communications Relate Awards Pictures

Name

Title Mr & Mrs Contact ID 12581 PCode GRA00076

Surname Gray Suffix

Firstname Richard Mid

First Initial Salutation Mr & Mrs Gray

Address Details

Address 4 Claygate Avenue Type Home

Address 2 Harpenden RegionCode South East

Address 3 Phone 01582 761565

Town Mobile 07970 258872

County Hertfordshire Fax 07944 749372

Post Code AL5 2HF Find Map Web Address Launch

Country Age

Email kgray@st-albans.herts.sch.uk EMail Email 2 richard.gray1@gmail.com

Alternative Addresses

Type	Address	Address 2	Address 2 - Extra	Town	County	Post Code	Country	Phone	Fax
<No data to display>									

Address

Mr & Mrs Richard Gray
4 Claygate Avenue
Harpenden
Hertfordshire
AL5 2HF

NO MAIL
Deceased?
Major Donor

School Years

Year Entered 2015

Year Left

Year

Employment Details

Current Employer

Current Job Title

Last Update

Update Date 05/09/2016 10:42:53

Updated By HNELSON

IDPE 2017 Annual Conference

KEY LEARNING

Quantity
of records



Quality
of data



Depth of
information



The background of the slide is a dark blue grid with faint, light blue architectural blueprints. The blueprints include various geometric shapes like circles, rectangles, and lines, suggesting a technical or planning theme.

1. PLANNING PHASE



PLANNING PHASE

FEASIBILITY STUDY

2011/12

In-depth
research



TARGET OF
£4m
STRETCH



Campaign
Board
formed

KEY LEARNING

Best laid plans
...change



BUILDING FUTURES CAMPAIGN £8.5 MILLION

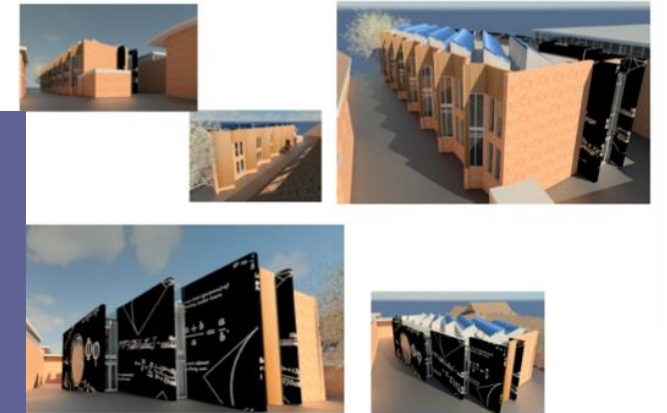
SCIENCE LABORATORIES



CENTRE FOR THE PERFORMING ARTS



MATHS BUILDING



KEY LEARNING

**Internal
engagement
is crucial**



Governors



**Staff on board
and committed**



2. PRIVATE PHASE

PRIVATE LAUNCH EVENT

Sir Martin Smith OA,
Professor Stephen
Hawking OA,
Jonathan Gillespie,
and Andrew Grant





PRIVATE PHASE

PRIVATE PHASE
LAUNCHED

AND RUNS FROM
2014 - 2016

£5m

LEAD GIFT
FROM AN
OLD ALBANIAN

KEY LEARNING

Major donor
time
commitment





3. PUBLIC PHASE



PUBLIC PHASE SEPTEMBER 2016



OA
Ask

Parent information
evenings followed by
an ask from Head

KEY LEARNING

Transparency

&

Engagement

INTRODUCTION

St Albans School is one of England's leading day schools: each year our pupils achieve outstanding examination results at GCSE and A level and gain places at the elite universities.

But we are equally proud of our pupils' successes outside the classroom: our musicians and actors appear regularly in County and National orchestras and the National Youth Theatre, and our sports teams continue to uphold the School's tradition of excellence on the field of play.

The inspection undertaken by the Independent Schools Inspectorate in October 2014 recognised the many excellent features of the School in its current incarnation, the rare distinction of the 'exceptional' grading given to the quality of our pupils' achievements being a particular highlight.

No great school could survive for as long as this one has – 1,068 years – without adapting to change. Across the centuries, St Albans School has thrived thanks to the generosity of men and women whose vision has matched the moment: the giants on whose shoulders we stand, whose names are read each year at the

Commemoration of Benefactors at the Founders' Day service in the Abbey. This tale of success is not, however, a matter for complacency. One of the key considerations in the School's five year plan is how to update and improve our facilities. We know that to remain among the best we need to make significant investments and ensure that we have the resources to continue to recruit the brightest and best pupils. Mathematics, Science and the Performing Arts continue to attract our students in huge numbers, to such an extent that the Science and Music Departments have outgrown their accommodation.

Both New Hall and the Science Block must now expand in order to transform the facilities offered to our students. With the proposed redevelopment of the Science Faculty, we need to accommodate our young mathematicians, whose numbers continue to grow and to achieve remarkable results within the School.



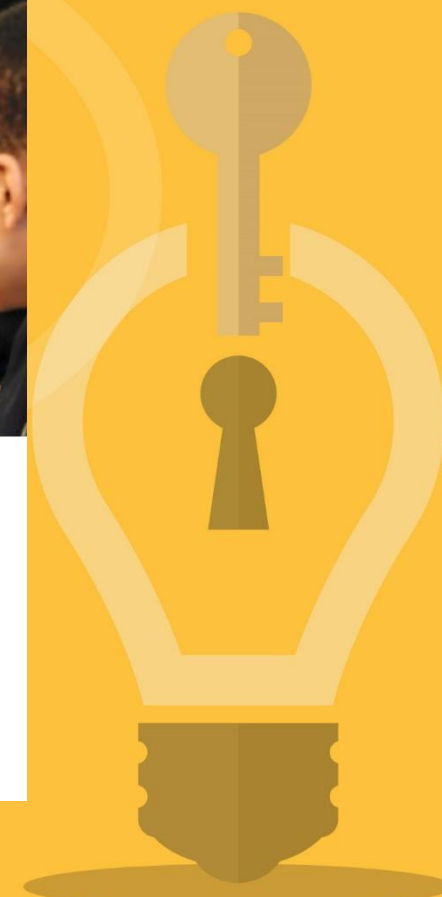
There is now an urgent need to upgrade to ensure that the aspirations of the next generation of exceptional young people joining us at St Albans School can be met in the manner the twenty-first century demands.

We hope that you – OAs, parents past and present, and friends of the School – will join us in this vital task, thereby providing a firm foundation.



Jonathan
Gillespie
Headmaster
2014 – Present
Chairman of the
Building Futures
Campaign Board

The School's developing needs cannot be funded from fee surplus alone or from disjointed one-off appeals. To ensure that current and future pupils can benefit from the richness, quality and opportunities of the education that previous generations have enjoyed, we are launching the Building Futures Campaign.



**END OF
CAMPAIGN**

CAMPAIGN

**PLANNED ENDING
SUMMER 2018**



CONCLUSION

BUILD A CULTURE OF GIVING





ST ALBANS SCHOOL
FOUNDATION

Unlocking Potential

BUILDING FUTURES CAMPAIGN

THANK YOU