More

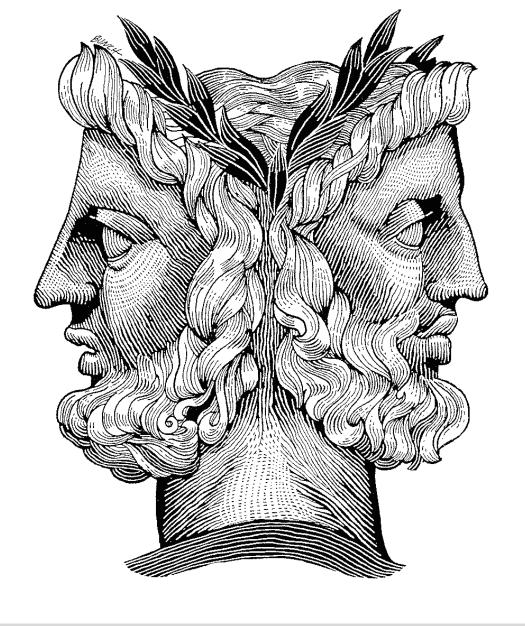
Turning the tide: reinvigorating a development function

Sophie von Maltzahn

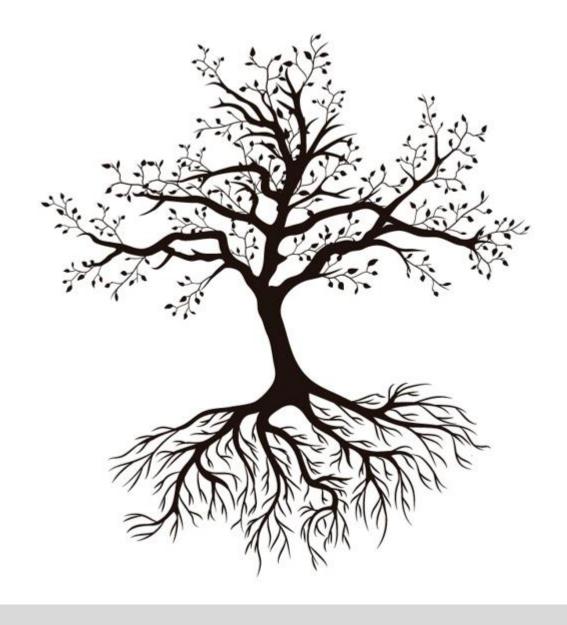
Director of Development and Alumni Relations
University College School

Chair: Marc Whitmore











- What will the future look like?
 - Enablers
 - Vision
 - Mission
- What will the story be going forward?



Future Proofing

- What will last after I leave?
- What happens when the campaign is done?
- What has it taken for your institution to continue to be a 'philanthropic' school?
- What part of the original story continues to be told?



Some Practicalities

- Are you on the SMT?
- Governor's Meetings?
- Is there a Development Governor?
- Past Stewardship along with present Stewardship.
 - Donors/ Pupils/ Staff
- Heritage
- Where is your office?
- Impact

