Alumni relations stream sponsored by

Graduway
Empowering
Alumni Networks

#IDPE18

It’s not just the size of your network – it’s the interaction that matters!

Simon Jones
Director of Development
The Manchester Grammar School

Chris Marshall
President
Graduway

It's not the size of your network……

Simon Jones
Director of Development
The Manchester Grammar School

Chris Marshall
President, Graduway,
North America

……It's the interaction that matters!

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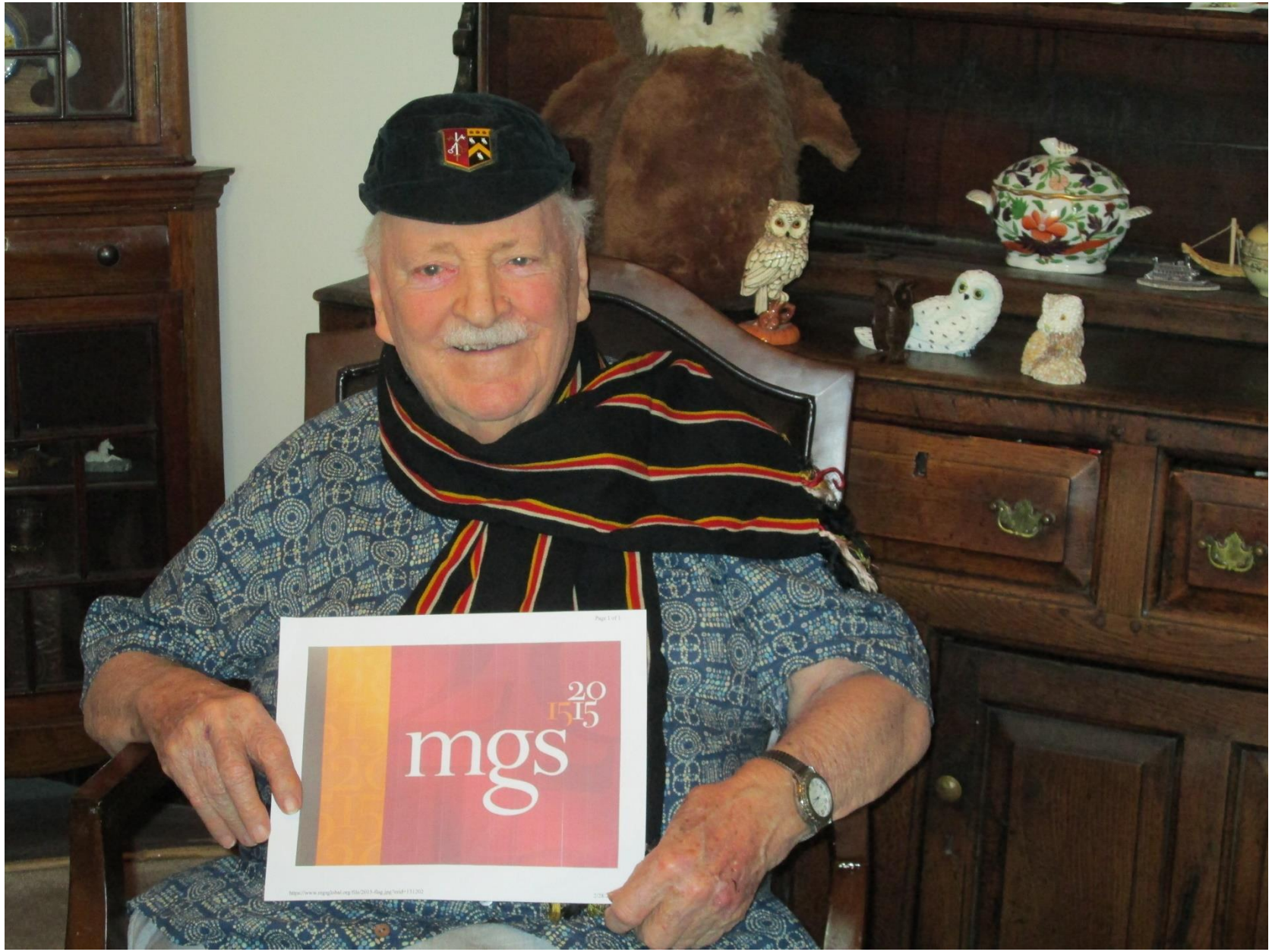
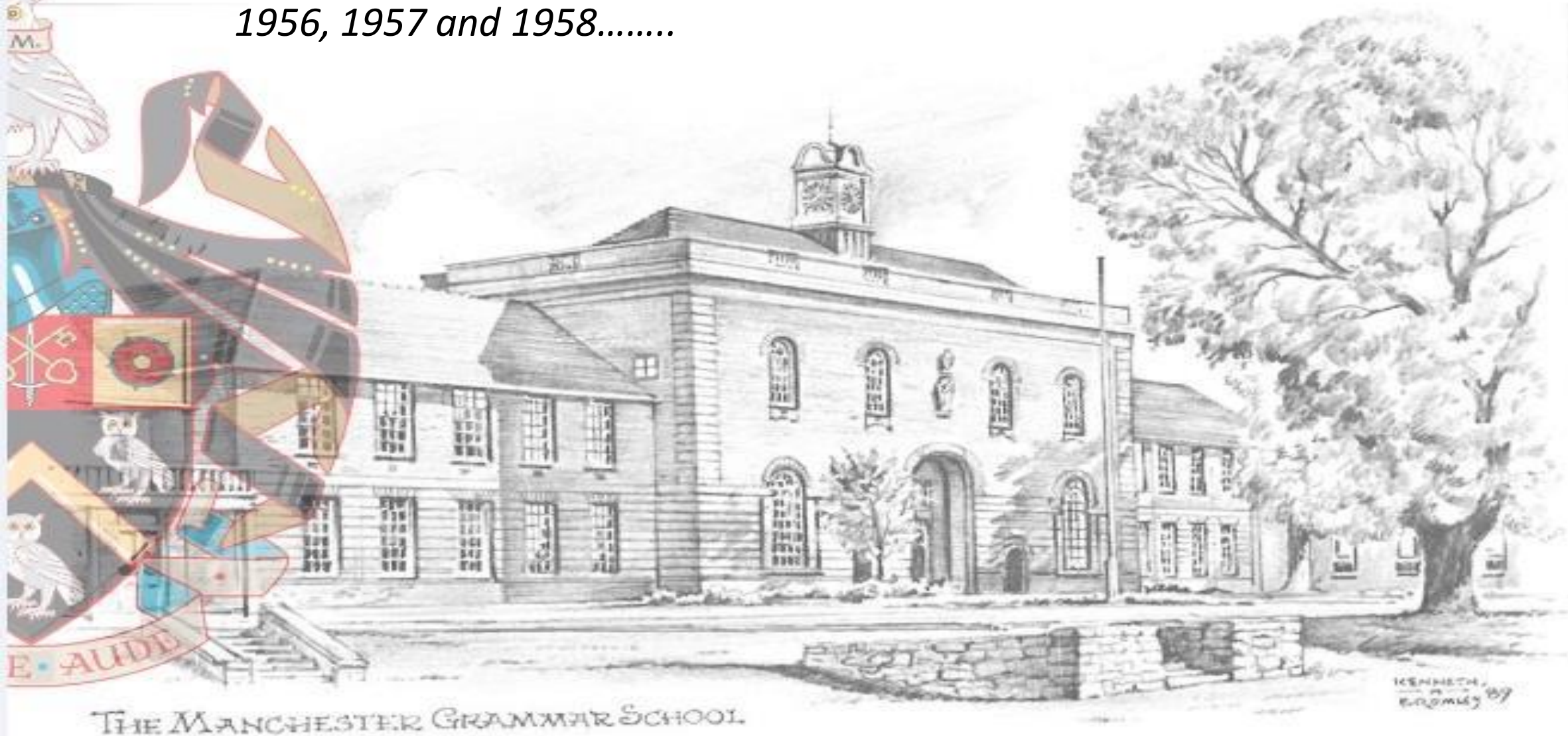

mgs
2015

For those who left The Manchester Grammar School in 1956, 1957 and 1958……..



S2

mgs
Business
Class

Bolton School

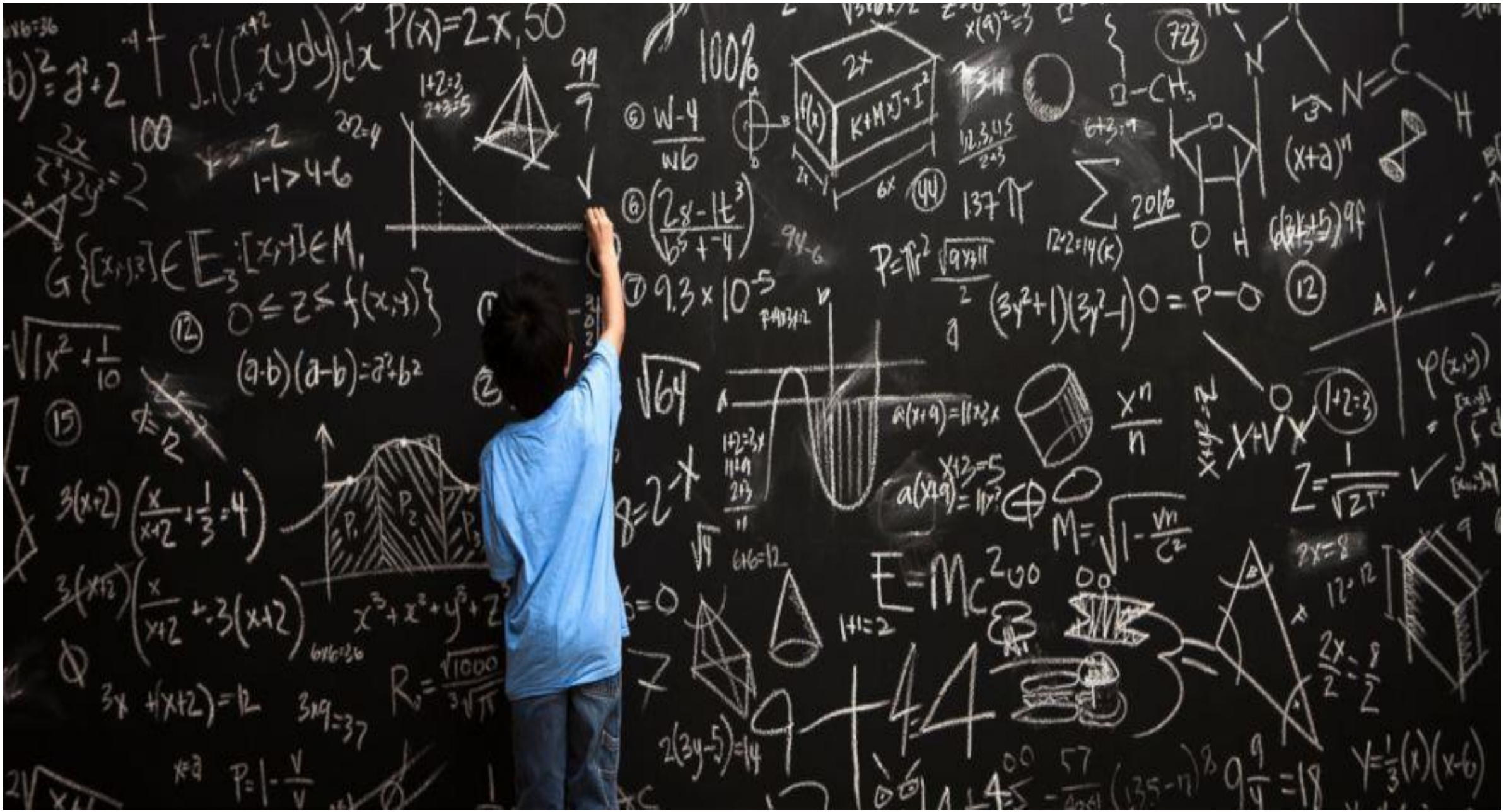
If you're an 'Old' Girl currently studying at university, and would like to arrange a reunion for fellow Alumni studying near you, then the Development Office wants to hear from you!

We'll sponsor any Alumni-initiated reunion at £10 per head, providing you send us a photograph afterwards.

Elise Betz – Executive Director of Alumni Relations

Penn Traditions is a unique approach to student philanthropy and engagement education and programming, with the objective of creating student understanding and awareness of **Penn**'s institutional mission, history and **traditions**, the financing higher education, University goals, and the role of alumni and students in the **Penn** community.

It takes two years to start a tradition.



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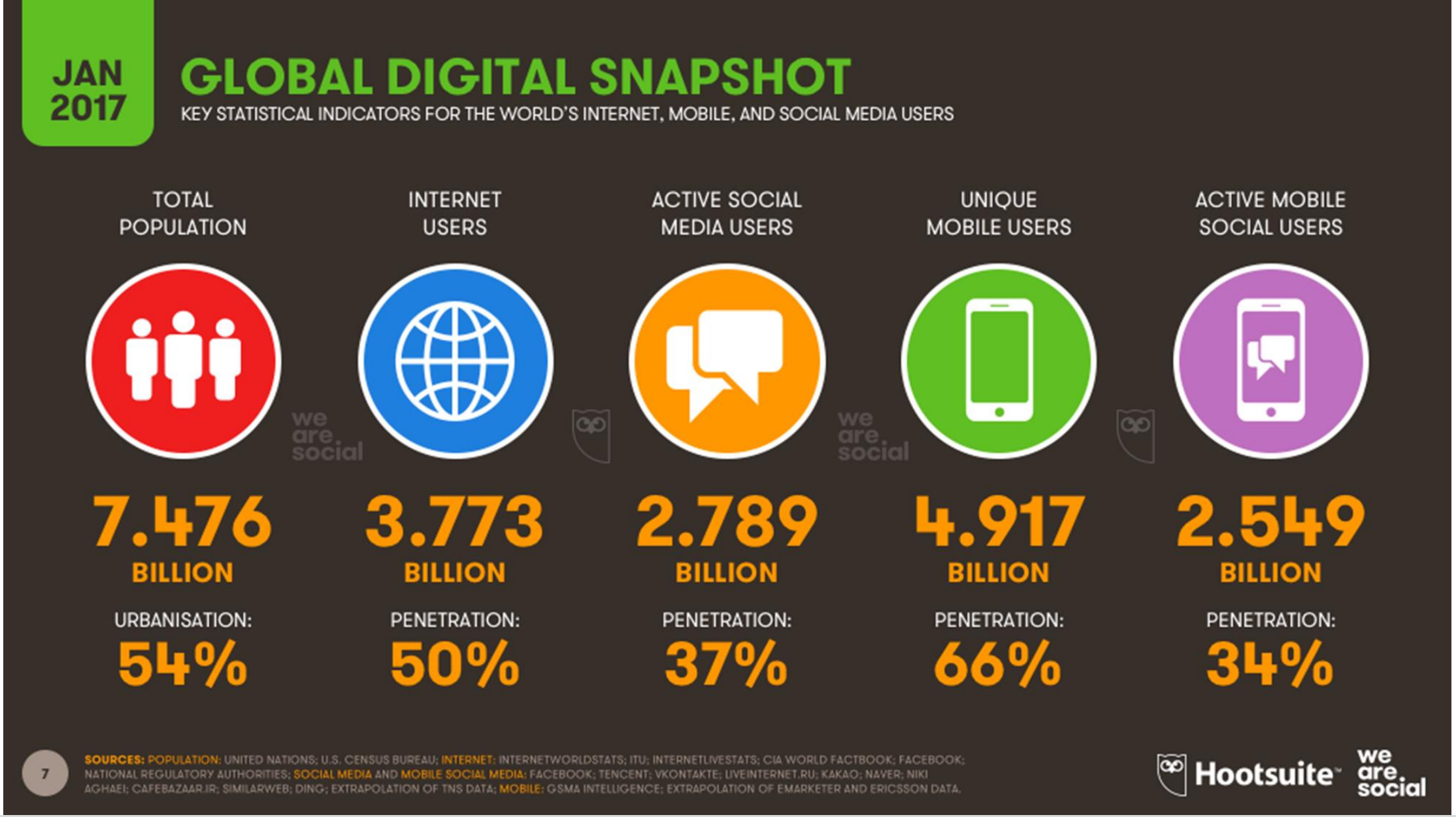

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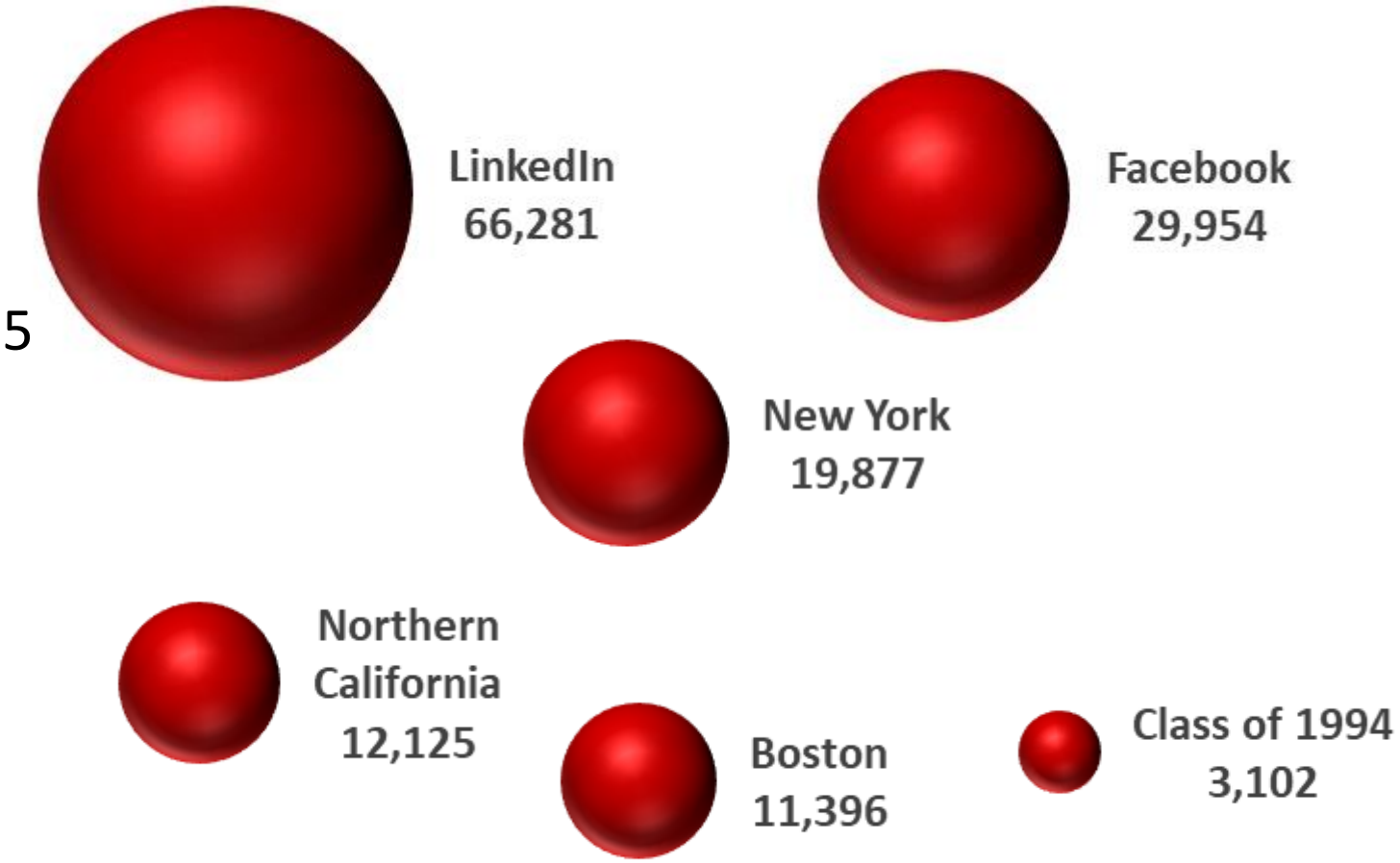
If social media platforms were countries…

1. Facebook: 2.2 billion monthly users
2. YouTube: 1.57 billion monthly users
3. China: 1.41 billion people
4. India 1.34 billion people
5. Instagram: 800 million monthly users
6. Twitter: 400 million monthly users
7. US: 324 million people
8. Indonesia: 264 million people
9. LinkedIn: 250 million monthly users
10. Brazil: 209 million people

Social media platforms as alumni communities

1. LinkedIn: 66,281
2. Facebook: 29,954
3. New York City: 19,877
4. Northern California: 12,125
5. Boston: 11,396
6. Twitter: 10,753
7. Washington DC: 10,630
8. Instagram: 8,050
9. Ithaca: 7,624



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2017 Crowdfunding Statistics

$34 billion
Global Amount Raised by Crowdfunding

Crowdfunding has become one of the most popular ways for individuals to raise money for a cause, project, or event.

$25 billion
Peer-to-Peer Lending

Peer-to-peer lending is a way for people to borrow and lend money without using an official financial institution as an intermediary.

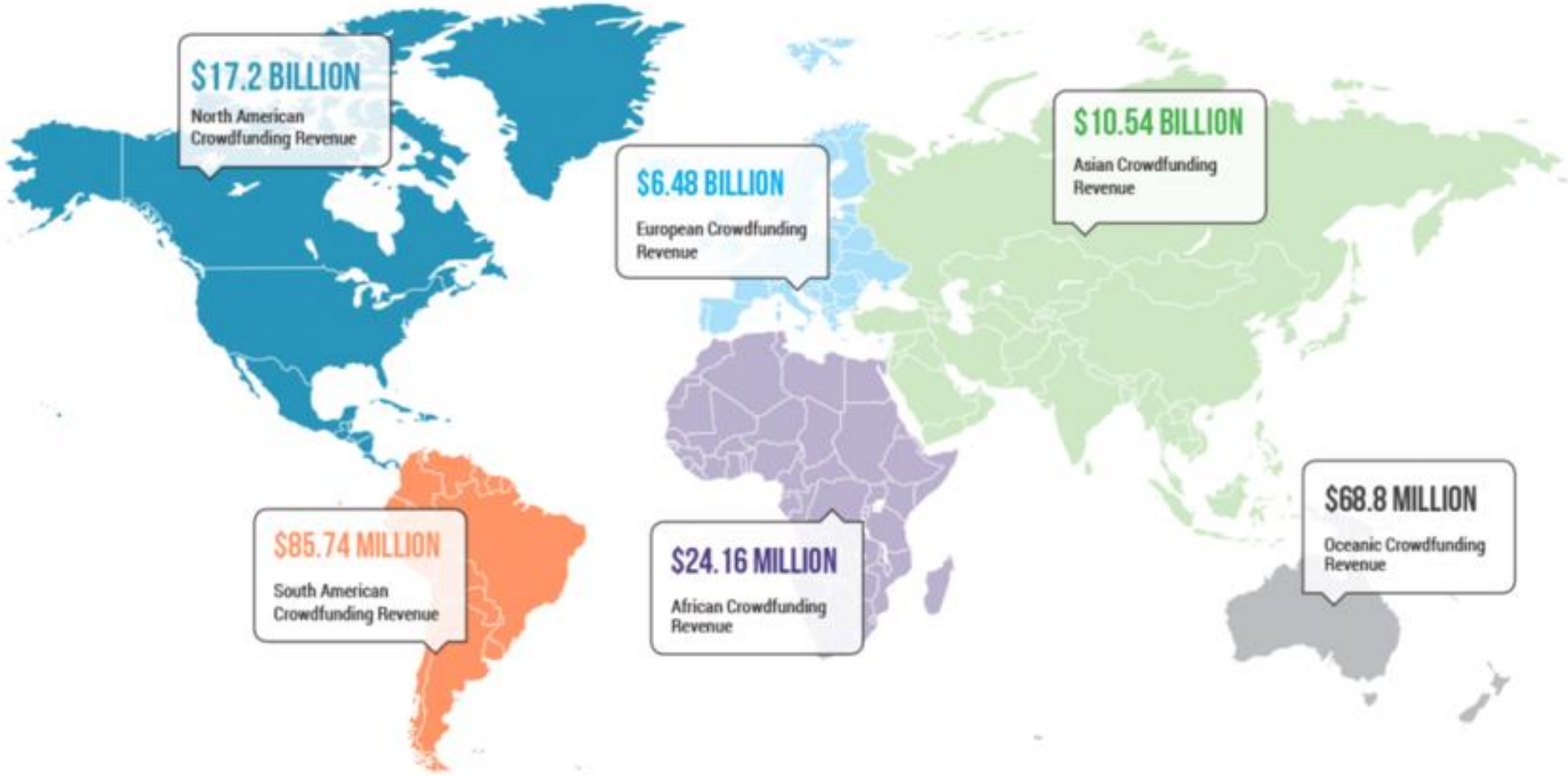
$5.5 billion
Reward and Donation Crowdfunding

Donation crowdfunding is the 2nd largest type of crowdfunding. It's used to pay for life events, causes, and more!

$2.5 billion
Equity Crowdfunding

Equity crowdfunding has helped many small businesses get up and running while promising a share of the company to investors.

2017 Crowdfunding Statistics



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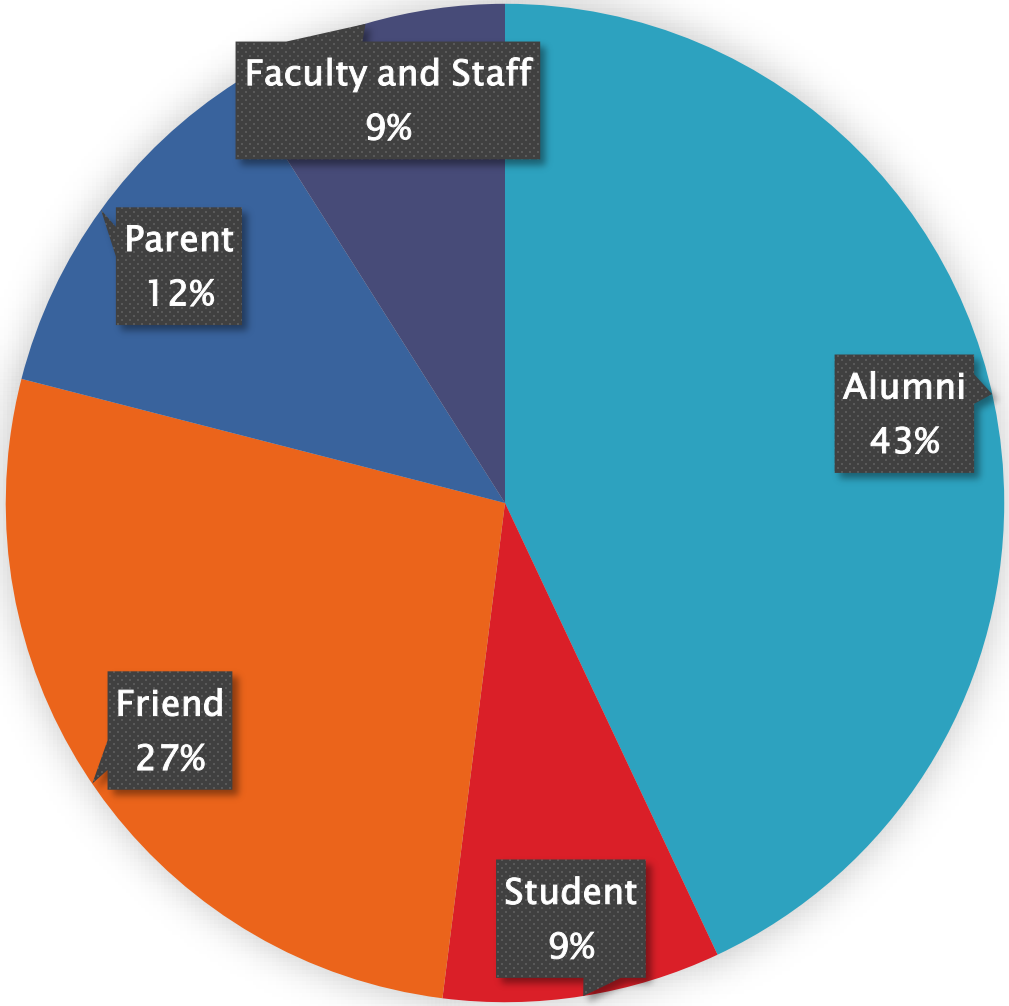
Crowdfunding – Who are the donors?



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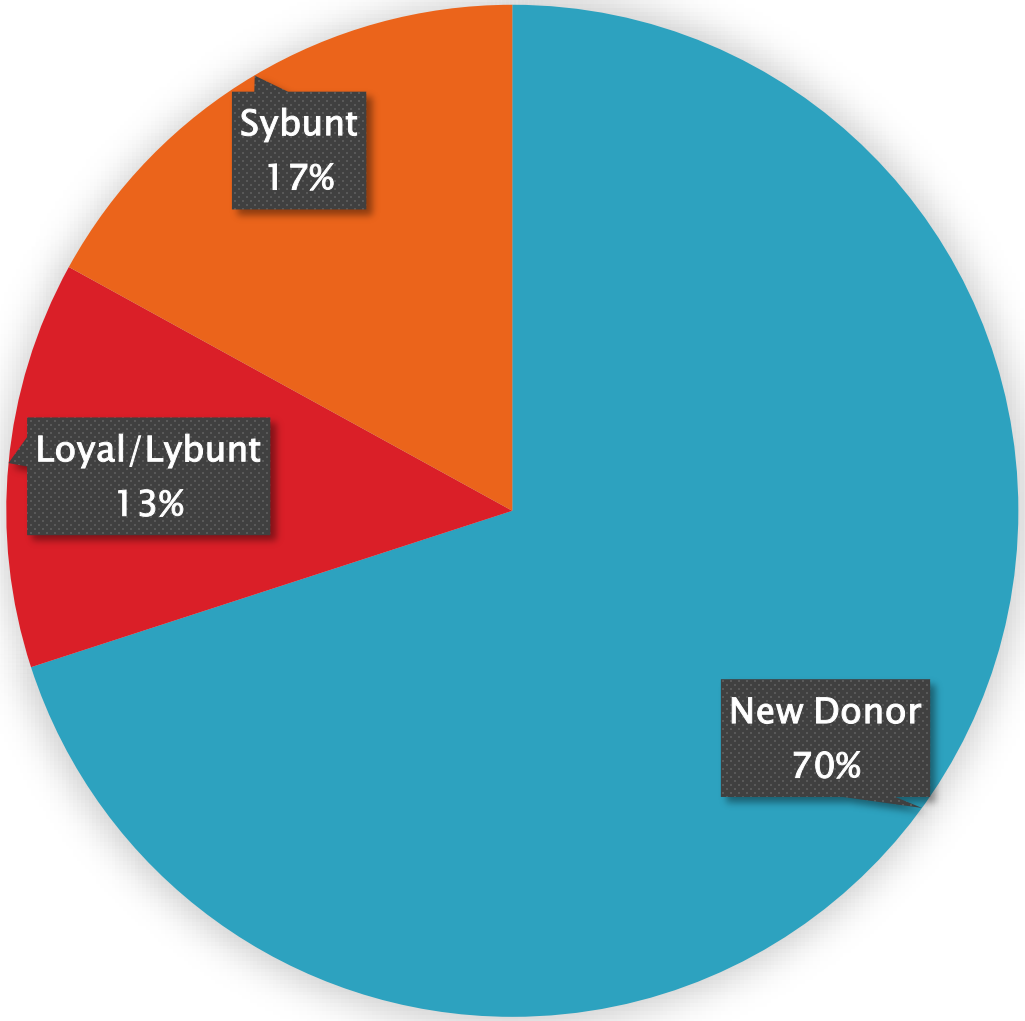
Crowdfunding – What is the Alumni giving behavior?



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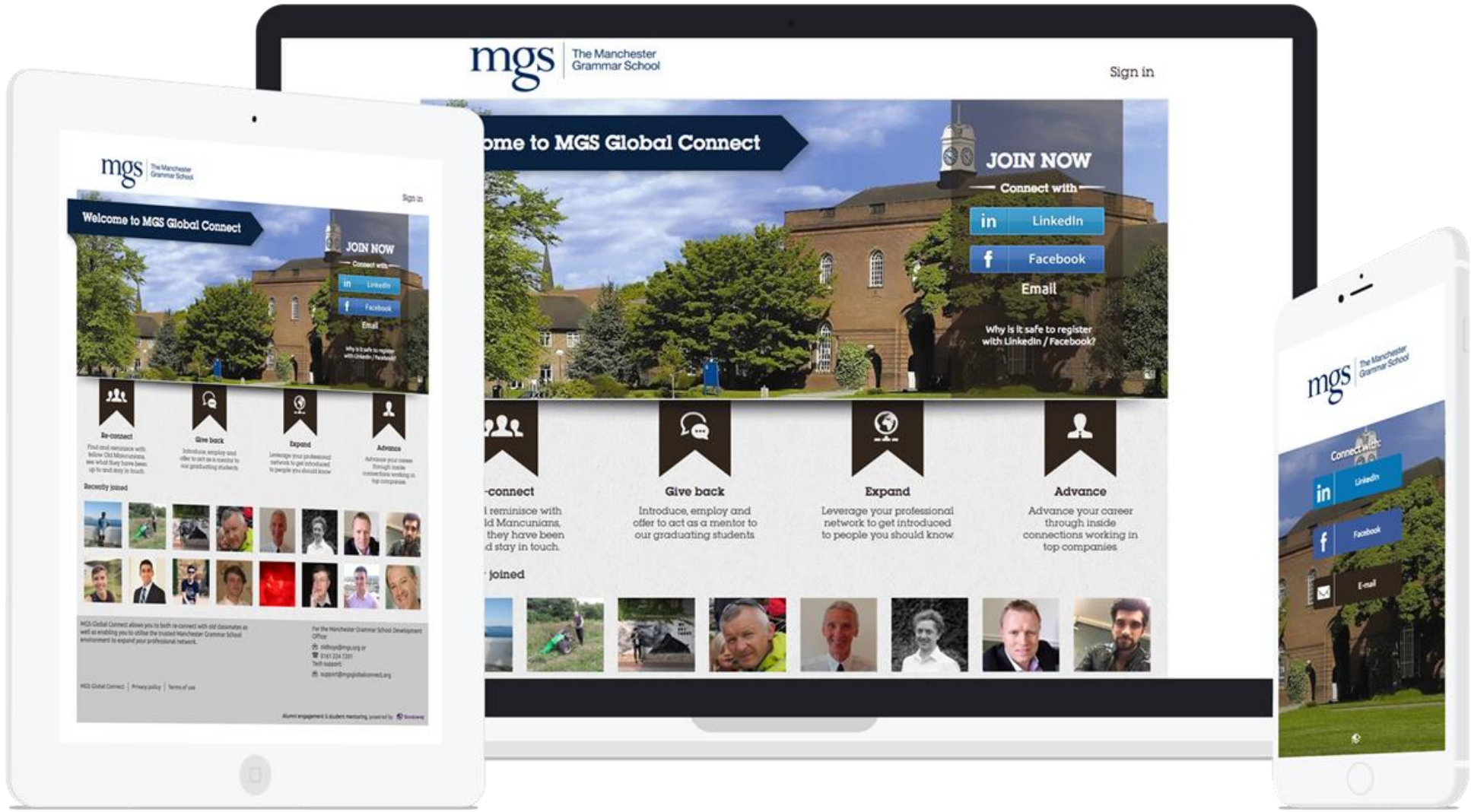

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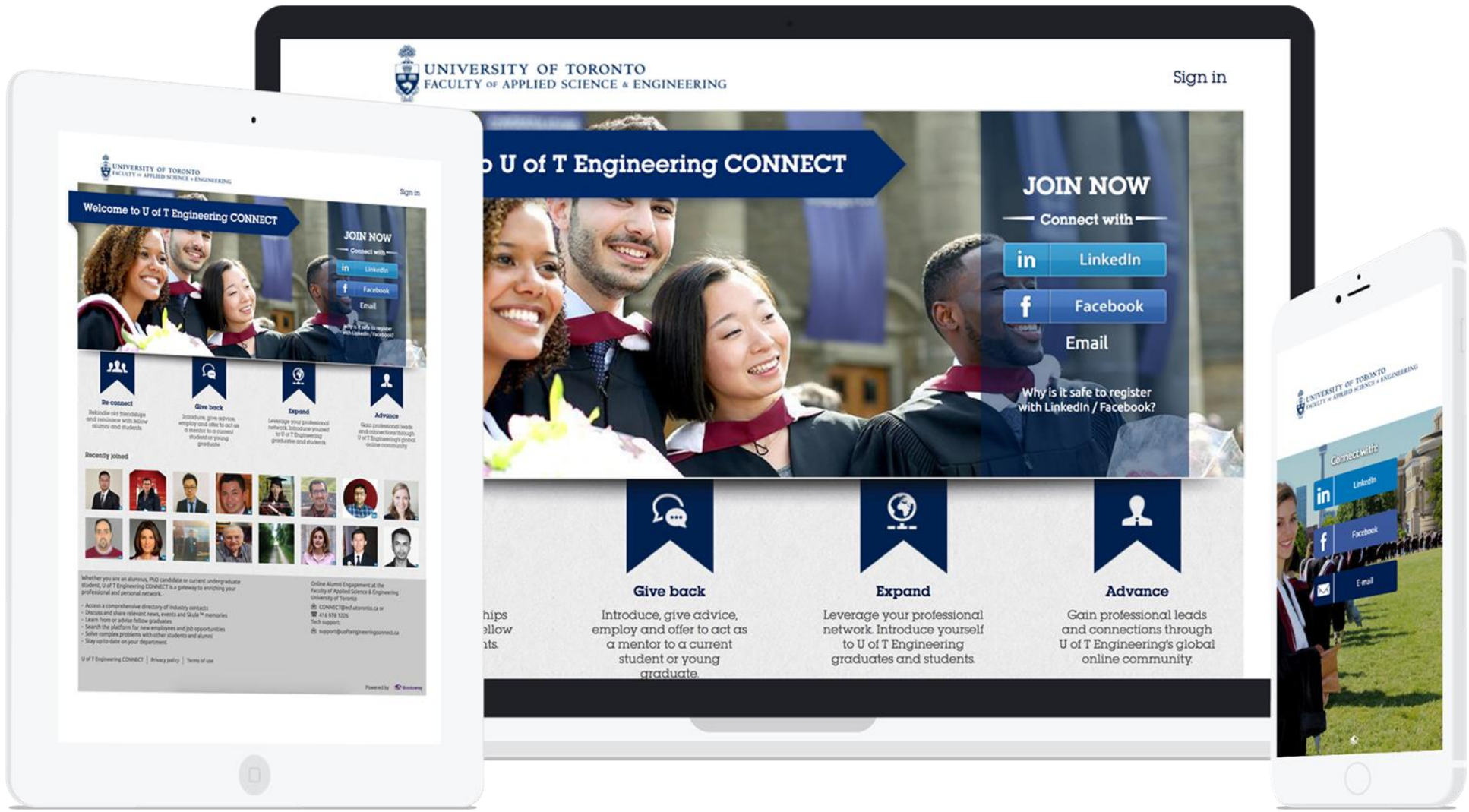

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Mentoring

Mentoring Intelligence

Simply powerful tools to launch and accelerate

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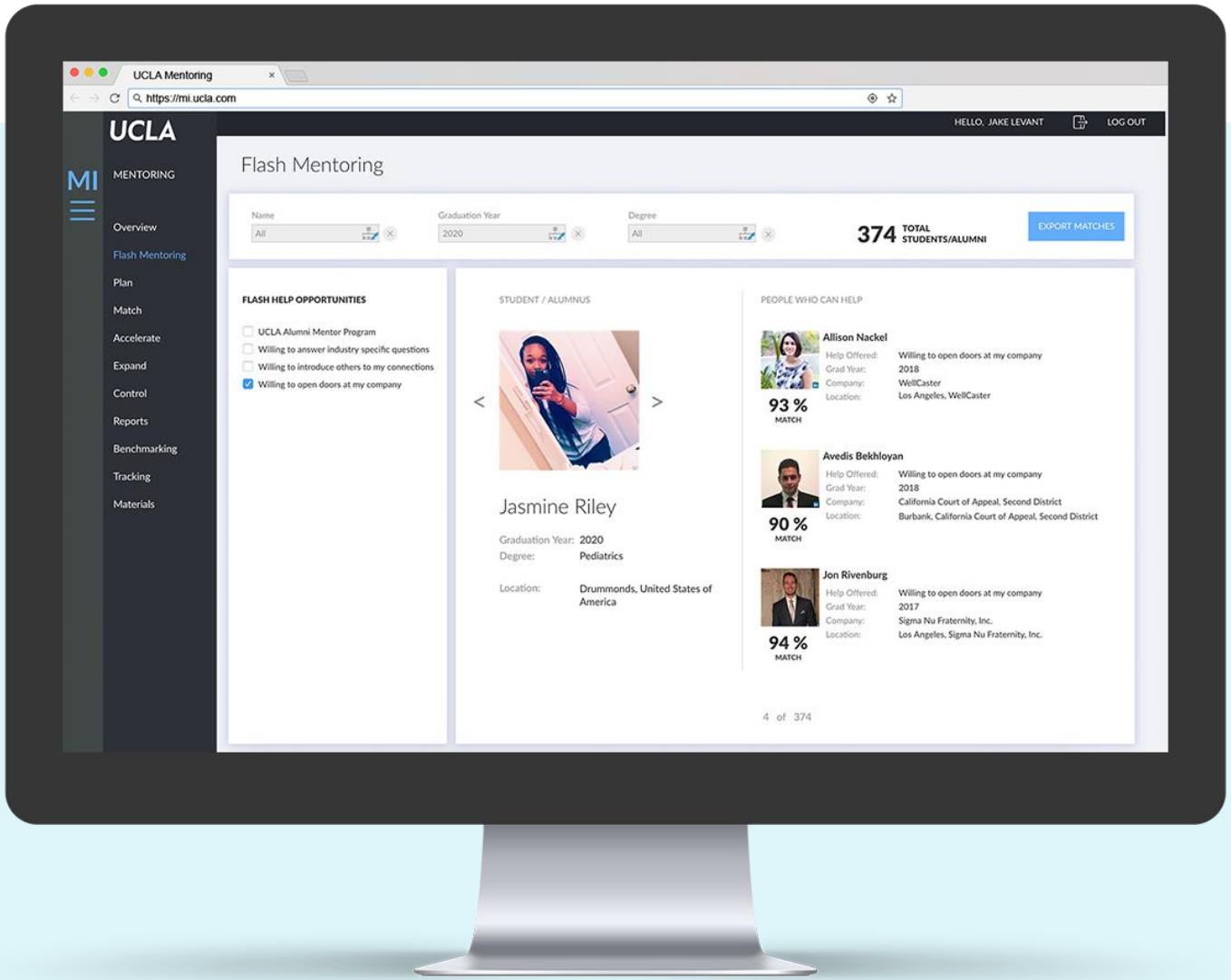
Mentoring

Match Mentoring

Recommend mentor-mentee matches for Flash or Full mentoring



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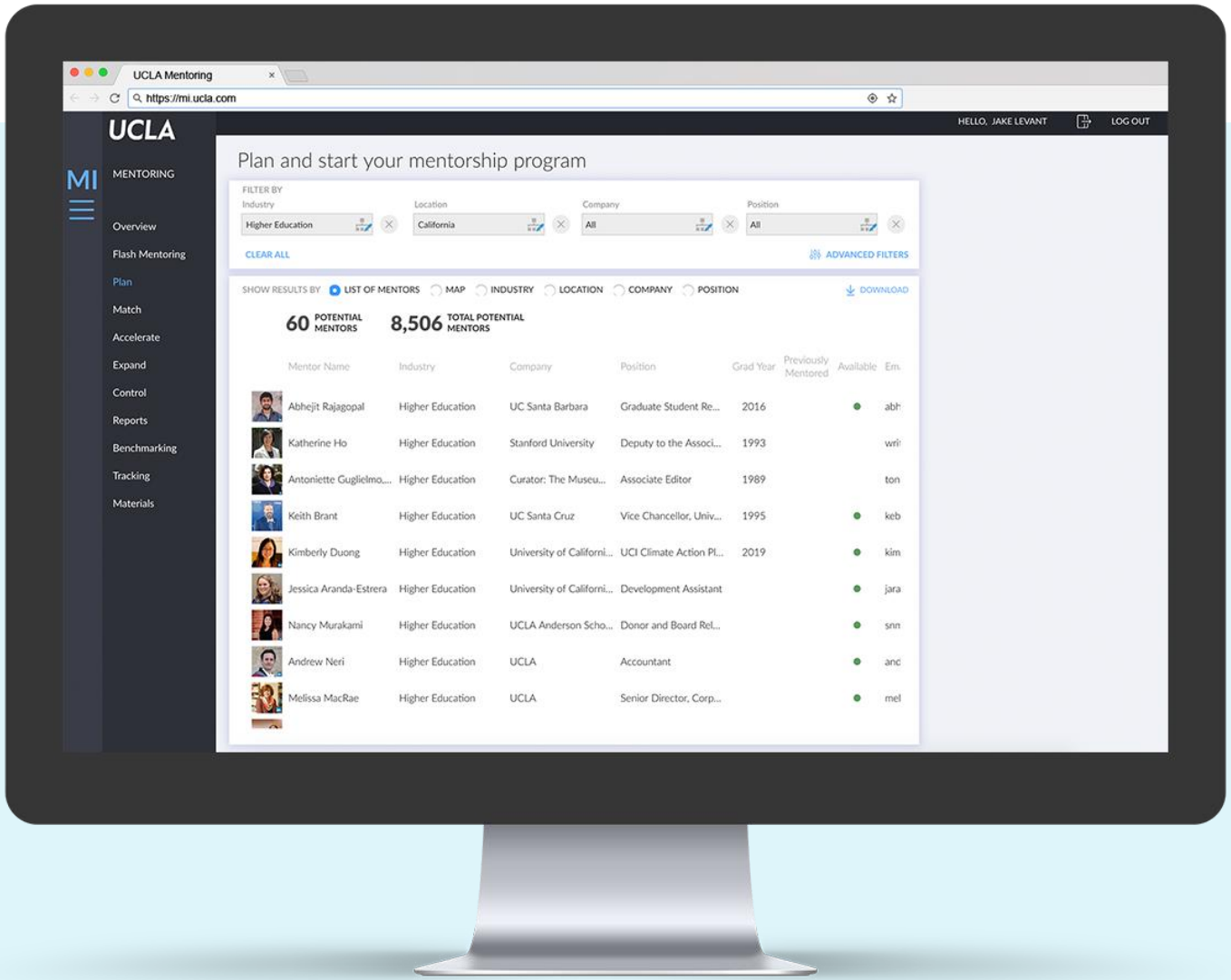
Mentoring

Plan

Plan and start your mentorship program by understanding what mentor resources are at your disposal



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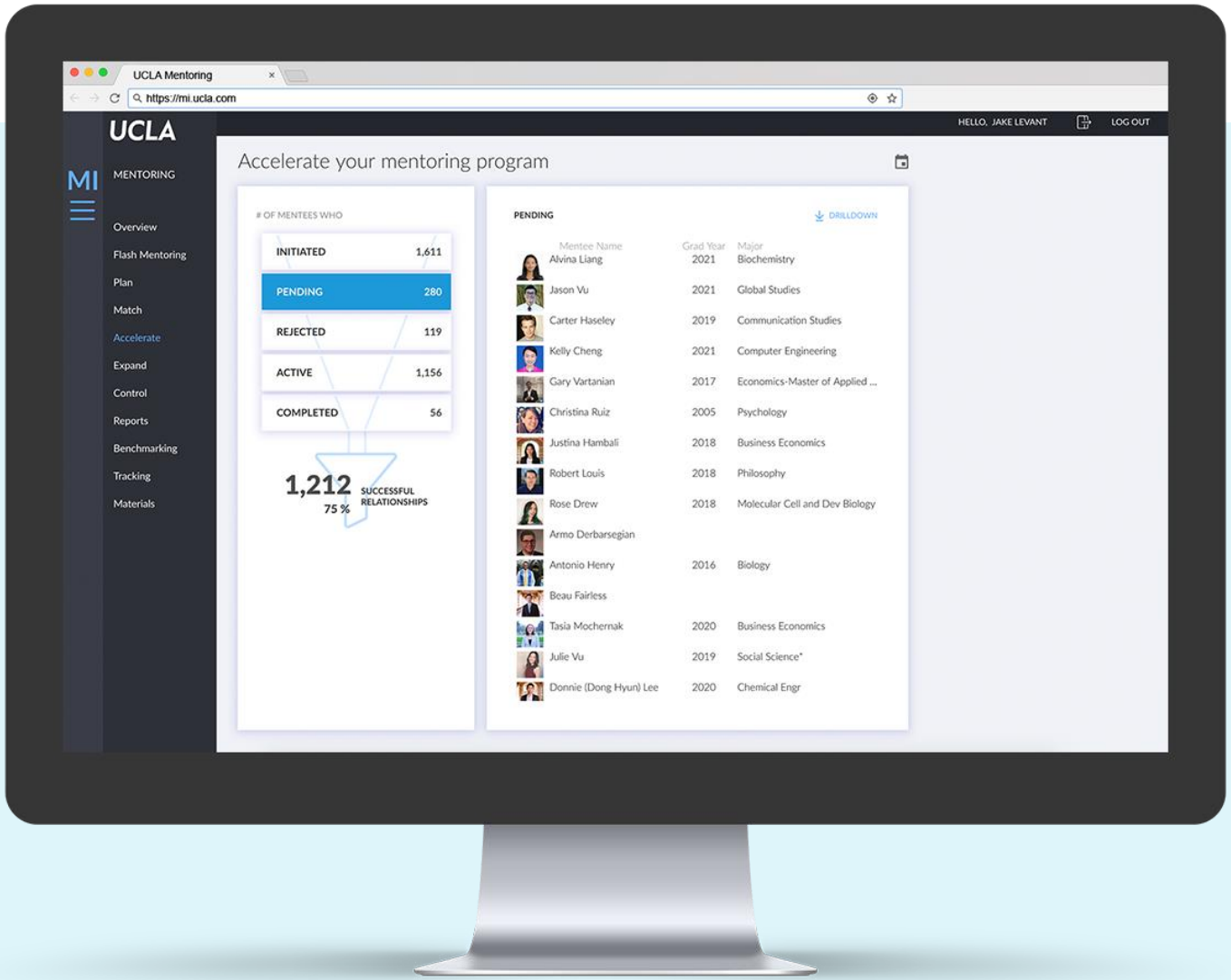
Mentoring

Accelerate

Accelerate your program by facilitating matches



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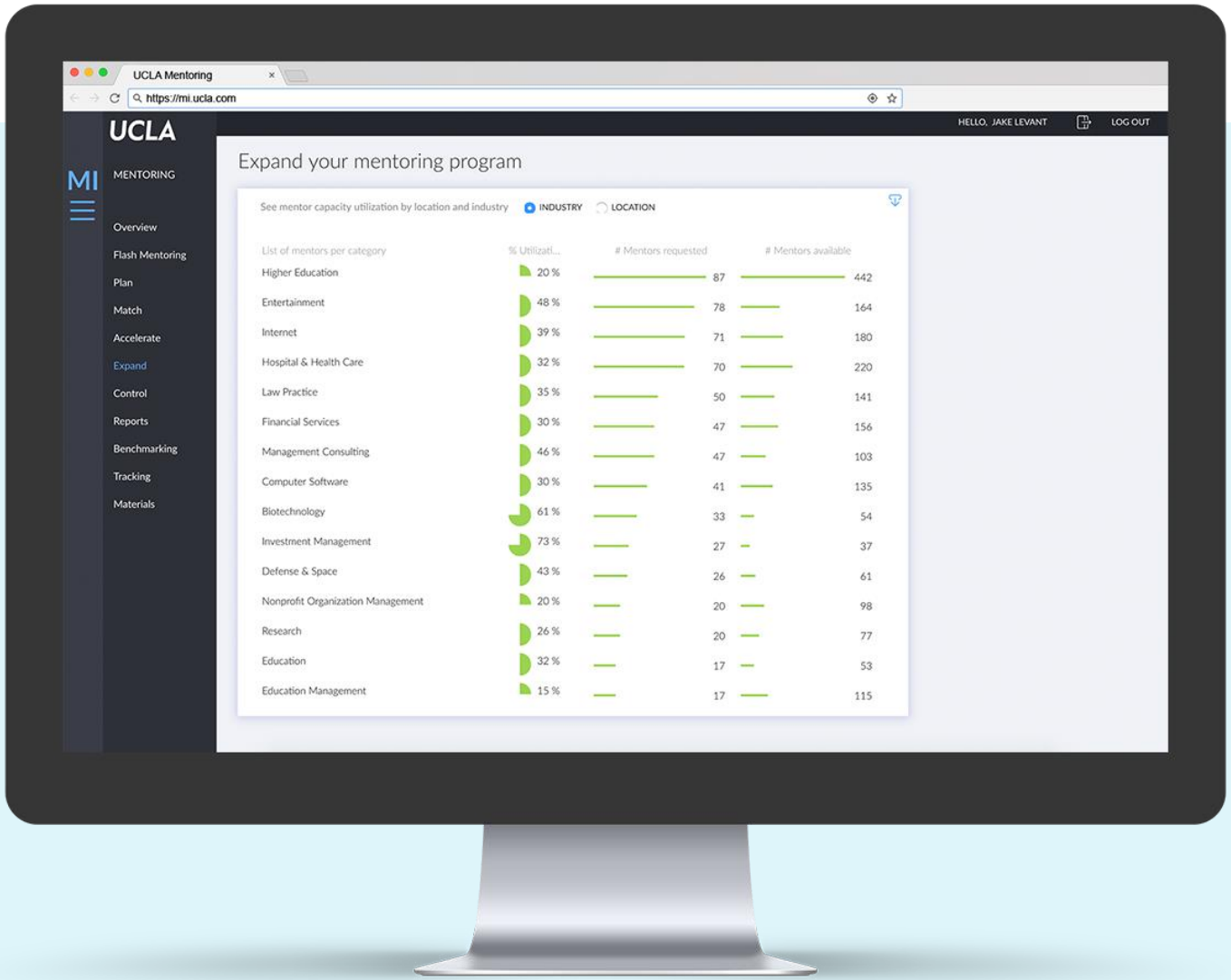
Mentoring

Expand

Expand your mentoring program based on demand and new opportunities



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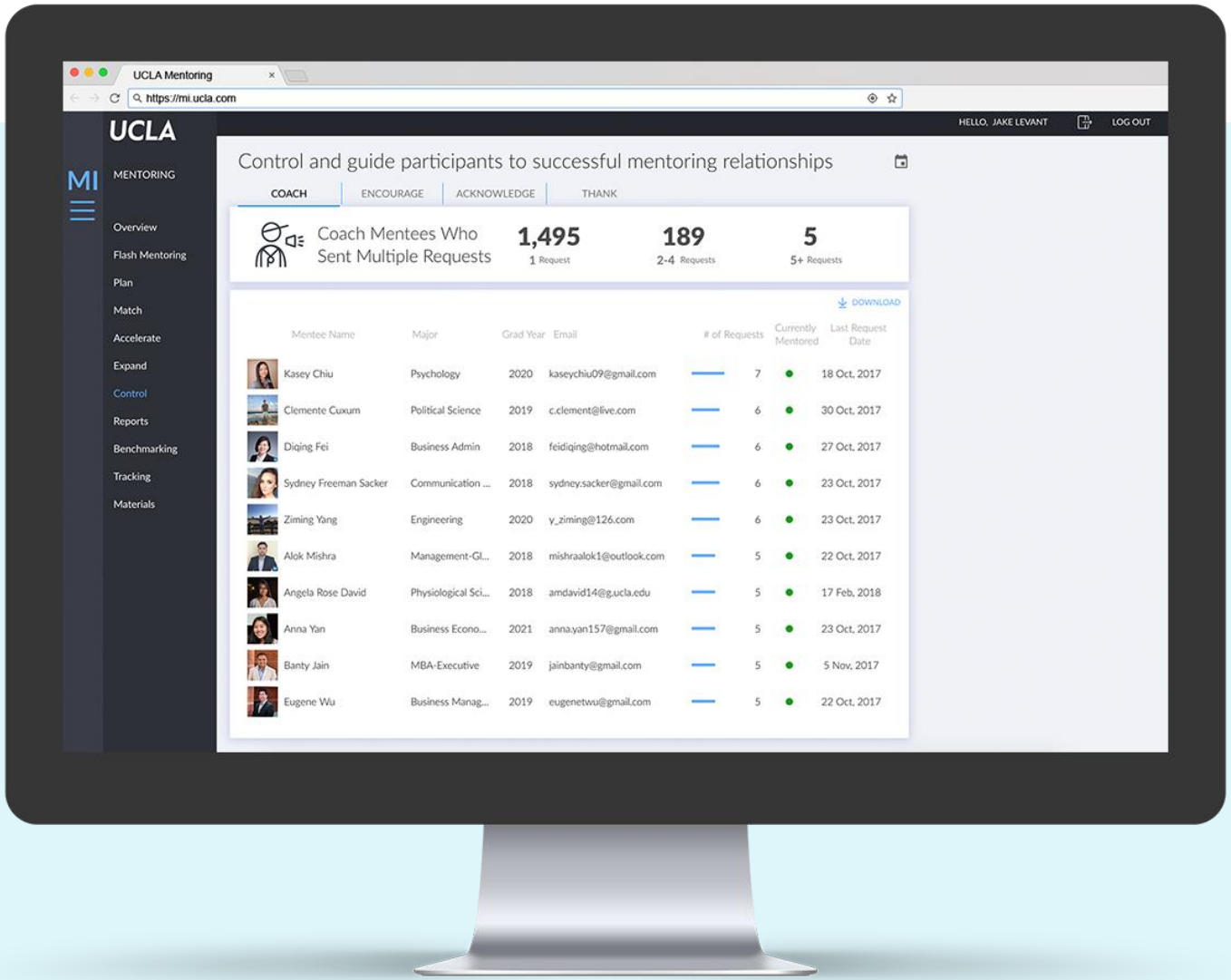
Mentoring

Control

Control & Guide participants to success tracking their detailed actions



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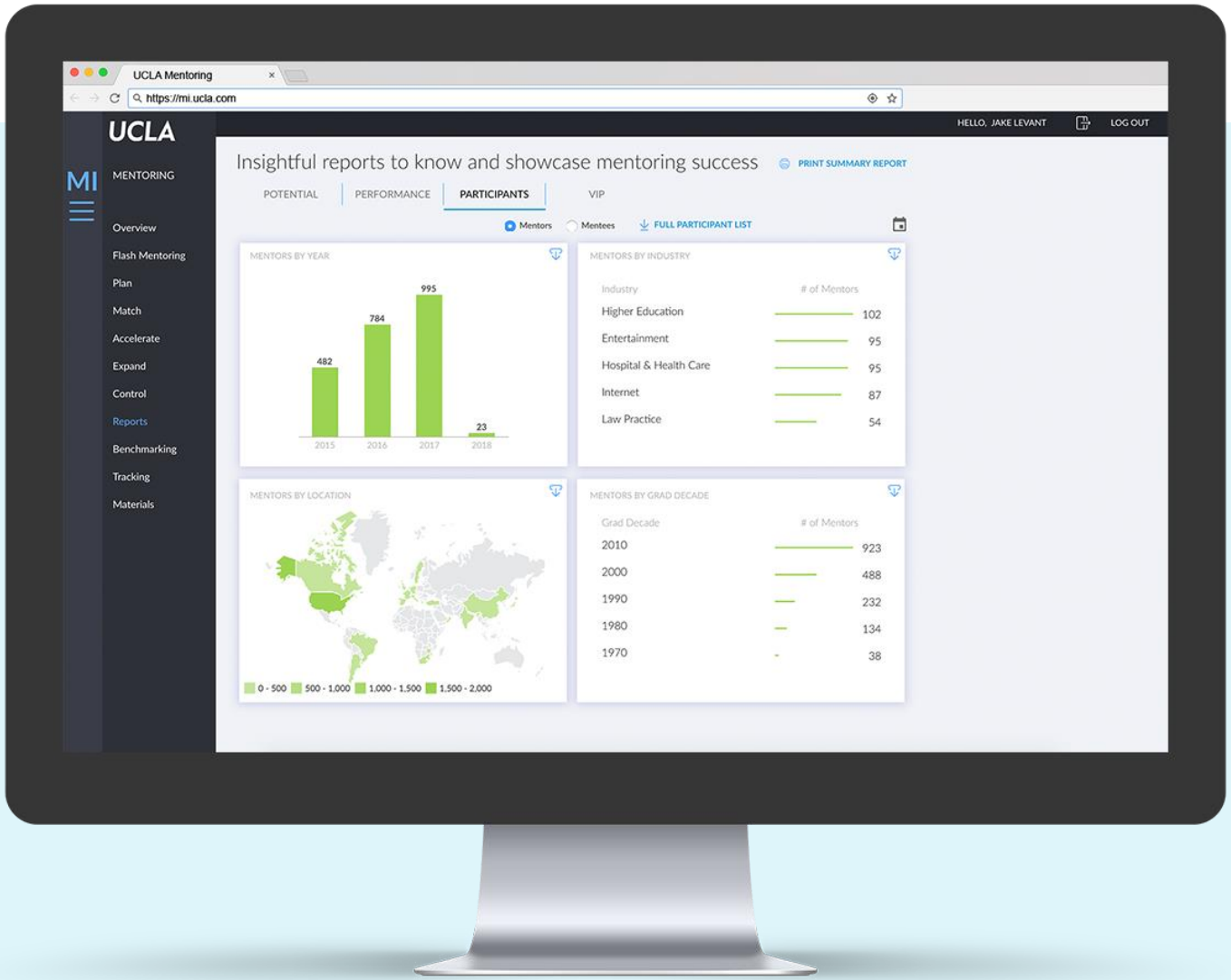
Mentoring

Reports

Track and share your mentoring program's successes with simple graphs & charts



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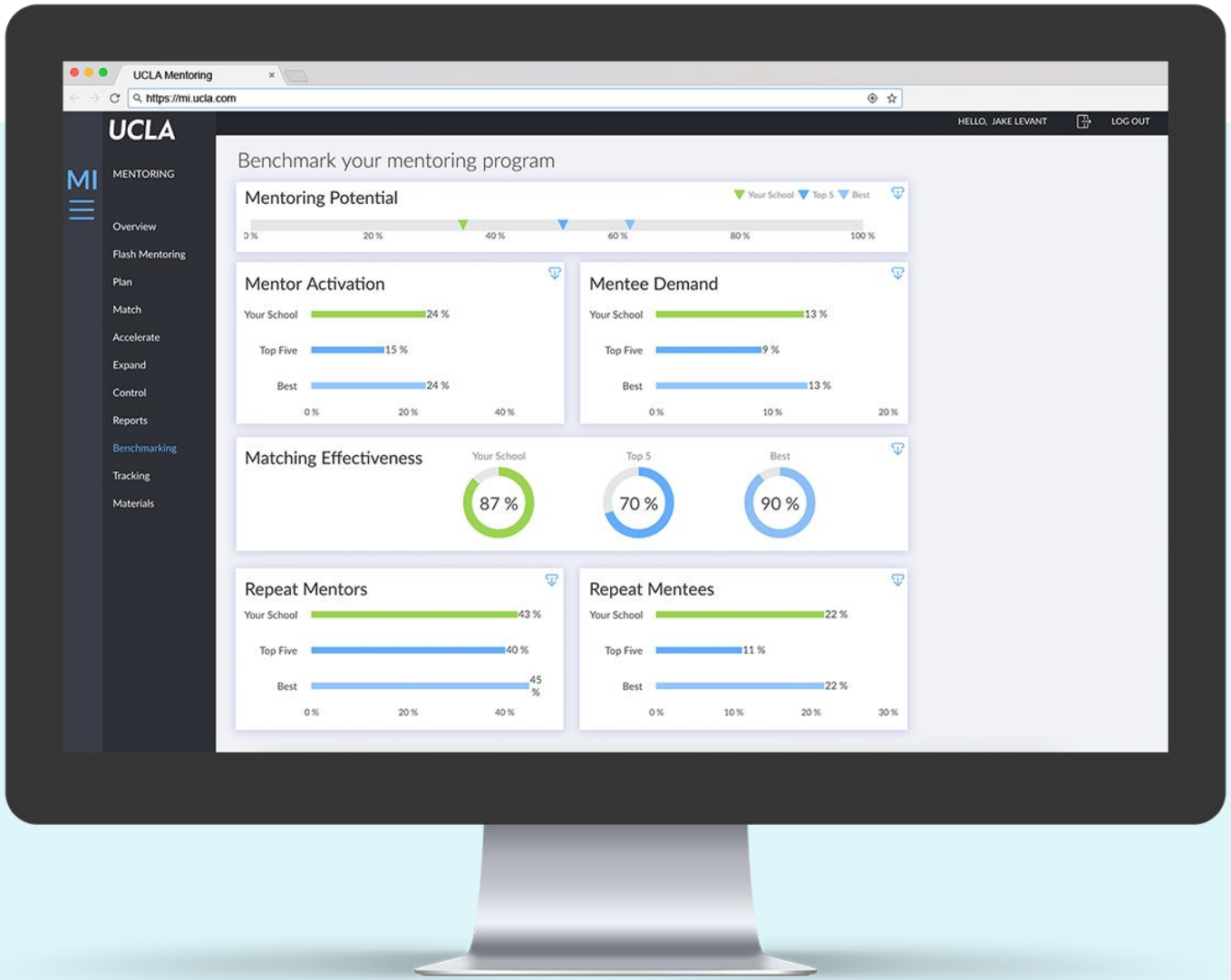
Mentoring

Benchmark

Get instant feedback about program success vs. peer group



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Mentoring

Tracking

Survey participants in a click of a button

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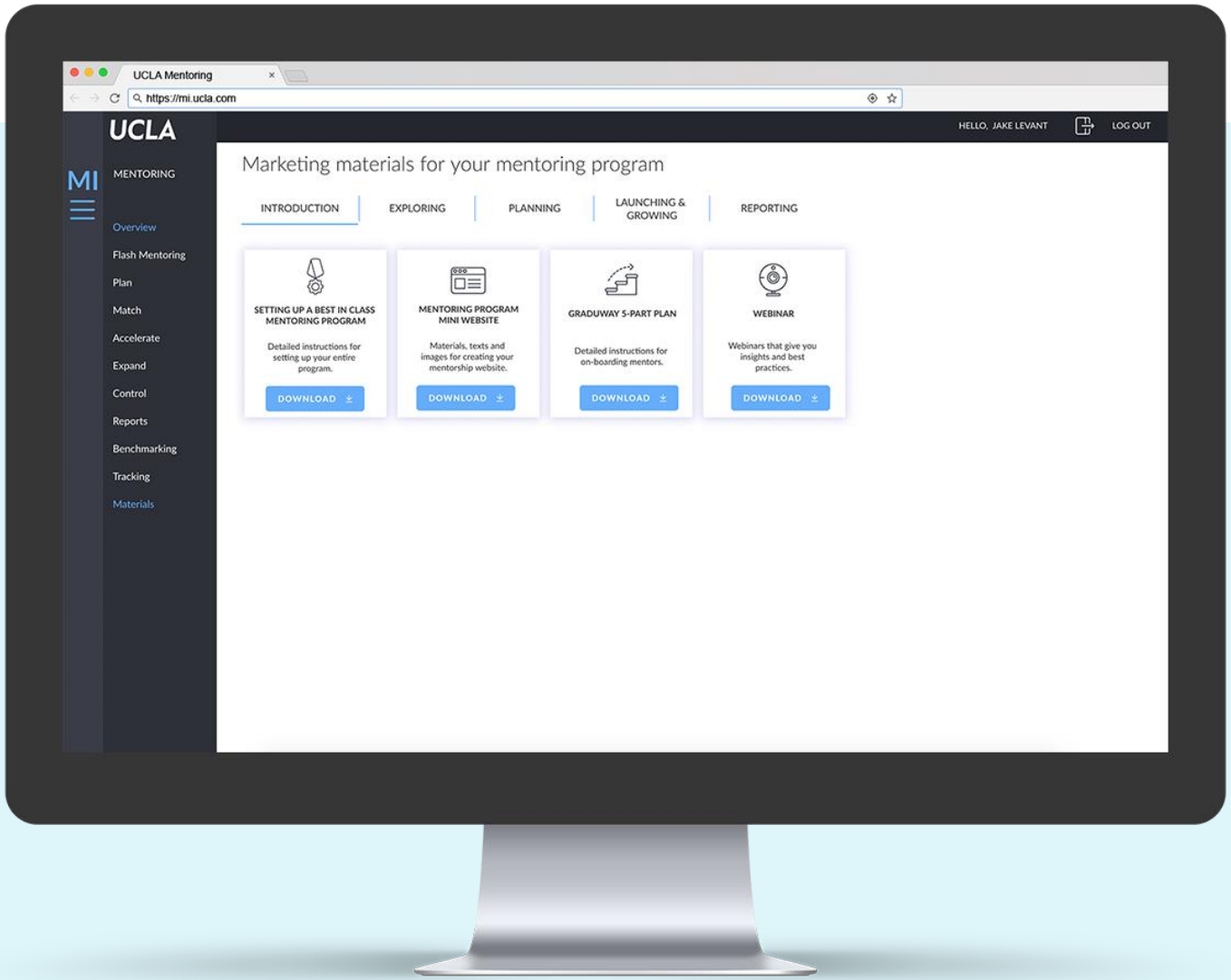
Mentoring

Materials

Proven mentoring materials ready to use



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